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**Specialization:** Media literacy; mass media and children; digital media and learning; digital literacy; copyright and fair use for digital learning; creative media production as an instructional strategy; uses of mass media and popular culture in education; history of media literacy; online learning; multimedia curriculum development, professional development and policy issues in media education; digital pedagogy in higher education; community-engaged scholarship and strategic partnerships.

# I. EDUCATION

#### HARVARD UNIVERSITY, Graduate School of Education, Cambridge, MA Ed.D. in Human Development

Advisor: Dr. Gerald Lesser Dissertation Title: "Visual-Verbal Synchrony in Television News: Decreasing the Knowledge Gap"

UNIVERSITY OF MICHIGAN, Horace Rackham School of Graduate Studies, Ann Arbor, MI M.A. Communication Studies. Advisor: Dr. Peter Clarke

UNIVERSITY OF MICHIGAN, Residential College, Ann Arbor, MI B.A. English Literature; Film/Video Studies. Advisor: Dr. Herbert Eagle

# **II. PROFESSIONAL ACADEMIC EXPERIENCE:**

UNIVERSITY OF RHODE ISLAND, Kingston RI. Division of Arts and Sciences.
 <u>Professor.</u> Tenured. Harrington School of Communication and Media,
 Department of Communication Studies. Joint appointment, School of Education
 Responsible for teaching graduate and undergraduate courses across three
 departments: Communication Studies, Education, and Library and Information
 Studies. Courses include: Media Studies, Digital Literacy, Seminar in Digital
 Authorship, Media Research Methods, Information Competencies of Youth,
 Texts and E-Tools for Children, Mass Media and Children (1/2012 to present).
 <u>Co-Director</u>, Graduate Certificate in Digital Literacy. Responsible for program
 marketing and promotion, curriculum and instruction, including leading the
 annual Summer Institute in Digital Literacy and teaching a graduate course in
 digital authorship (1/2012 to present).

<u>Director</u>, Media Education Lab. Supervise research initiatives and manage a global team of 12 to coordinate programs in professional development and multimedia curriculum development. Liaison with community organizations and national and international professional associations to share knowledge and coordinate action. Host and organize the annual Northeast Regional Media

Literacy Conference. Acquired the Elizabeth Thoman Center for Media Literacy Archives and coordinated its move to Temple University Paley Library (9/2003 to present).

Founding Director. Harrington School of Communication and Media. Responsible for leading the development of the new school consisting of 60 fulltime faculty, 1,200 undergraduates and 300 graduate students in six departments or programs, including Journalism, Communication Studies, Film/Media, Public Relations, Writing & Rhetoric and the Graduate School of Library and Information Studies. Responsible for budgeting, alumni development, community relations, and fundraising. Developed a strategic business plan to guide the direction of the school; created and launched a new website for the school. Created the Harrington Rangers, a student group of brand ambassadors for the School. Created the Harrington HUB, a technology center for the School. Participated in the design planning process for the renovation of Ranger Hall. Managed the Harrington Executive Advisory Board annual meetings. Developed and implemented an annual faculty development program which included book clubs, interdisciplinary inquiry and professional development for faculty in digital learning. Initiated the UnClassroom, a curriculum renewal process to accelerate curriculum innovation, bring real-world learning into all programs and advance research and graduate program coordination (1/2012 - 6/2014).

<u>Interim Director, Graduate Program in Library and Information Studies.</u> Guided the faculty through a comprehensive curriculum renewal and reorganization that was approved by the State of Rhode Island and NEASC in 2014. Wrote a grant and received \$550,000 from the Institute for Museum and Library Studies (IMLS) for Media Smart Libraries. Researched and wrote the Biennial Accreditation Report for the American Library Association (ALA) accreditation process. Planned and implemented the 50<sup>th</sup> Anniversary Gala. Developed two new courses for the GSLIS graduate program (8/2012 – 2/2014).

**TEMPLE UNIVERSITY**, Philadelphia PA. Department of Broadcasting, Telecommunication and Mass Media, School of Communications and Theater (9/2003 to 12/2011).

<u>Professor of Broadcasting, Telecommunication and Mass Media</u>. Director, Media Education Lab. Taught courses including Communication Theory, Mass Media & Children, Graduate Research Methods, Youth Cultures, Mass Media and Society, Theory and Practice of Media Literacy, Field Experience in Youth Media, Media Literacy, Special Topics in Advanced Production. Supervised independent studies in educational multimedia curriculum development and production and research on media, technology and urban youth. Promoted to full professor in 2007. <u>Associate Professor</u> (2003 - 2007).

BABSON COLLEGE, History & Society Division, Wellesley, MA (9/1985 to 8/2003). <u>Associate Professor of Communication</u>. Taught courses including Introdution to Media Studies, Mass Media I: Media and Society, Mass Media II: Understanding News Media, Communication Policy in the Information Age, Public Speaking, Human Communication, Communication Seminar. Responsible for teaching approximately 200 students per academic year, 6 courses annually. <u>Assistant</u> Professor of Communication (1985 – 1992). Received tenure in 1992.

- CLARK UNIVERSITY, Department of Education, Worcester, MA (9/1996 6/1997). <u>Visiting Associate Professor of Education</u> and <u>Director</u> of the Media Literacy Project. Responsible for development and implementation of Summer Institute for Teachers, "Teaching the Humanities in a Media Age" and teaching undergraduate course in Media Education.
- HARVARD UNIVERSITY, Harvard Graduate School of Education (9/1992 6/994).
  <u>Lecturer on Education</u>. Responsible for teaching a graduate course in Evaluation of Educational Communication. <u>Director, Harvard Summer Institute on Media Education</u> (2 summers). Developed a week-long summer program in media literacy education for 200 teachers.

## **III. SCHOLARLY PUBLICATIONS:**

#### A. Books

- Hobbs, R. (2021). *Media Literacy in Action: Questioning the Media*. Lanham, MD: Rowman & Littlefield.
- Hobbs, R. (2020). *Mind Over Media: Propaganda Education for a Digital Age*. New York: W.W. Norton.
- Hobbs, R., Deslauriers, E. & Steager, P. (2019). Library Screen Scene: Film and Media Literacy in School, Public and Academic Libraries. New York: Oxford University Press.
- Hobbs, R. and Mihailidis, P. (Eds). (2019). *The International Encyclopedia of Media Literacy*. International Communication Association. New York: Wiley. Finalist for the 2019 PROSE Award, Best Mutlivolume
- Hobbs, R. (Ed). (2018). *Routledge Companion on Media Education, Copyright and Fair* Use. New York: Routledge.
- Hobbs R. (2017). Create to Learn: Introduction to Digital Literacy. New York: Wiley.
- Hobbs, R. (Ed). (2016). *Exploring the Roots of Digital and Media Literacy through Personal Narrative*. Philadelphia: Temple University Press.
- Hobbs, R. & Moore, D.C. (2013). *Discovering Media Literacy: Digital Media and Popular Culture in Elementary School.* Thousand Oaks CA: Corwin/Sage.
- Hobbs, R. (2011). *Digital and Media Literacy: Connecting Culture and Classroom*. Beverly Hills: Corwin/Sage.
- Hobbs, R. (2010). Copyright Clarity: How Fair Use Supports Digital Learning. Beverly Hills: Corwin/Sage.
- Hobbs, R. (2007). *Reading the Media: Media Literacy in High School English.* New York: Teachers College Press.

#### **B. Scholarly Journal Articles**

- Hobbs, R. (2020). Propaganda in an age of algorithmic personalization: Expanding literacy research and practice. *Reading Research Quarterly* 55(3) 521 533. doi:10.1002/rrq.301
- Hobbs, R., Kanižaj, I., & Pereira, L. (2019). Digital literacy and propaganda. *Medijske Studije (Media Studies)* 10(19), 1-7.
- Hobbs, R., & Friesem, Y. (2019). The creativity of imitation in remake videos. *E-Learning and Digital Media*, 16(4), 328–347.
- Hobbs, R. (2019). Transgression as creative freedom and creative control in the media production classroom. *International Electronic Journal of Elementary Education* 11(3), 207 215.
- Hobbs, R., Seyferth-Zapf, C. & Grafe, S. (2018). Using virtual exchange to advance media literacy competencies through analysis of contemporary propaganda, *Journal of Media Literacy Education* 10(2), 152 – 168.
- Hobbs, R. & Coiro, J. (2018). Design features of a professional development program in digital literacy. *Journal of Adolescent and Adult Literacy* 62(4), 401 409. DOI: doi: 10.1002/jaal.907
- Tuzel, S. & Hobbs, R. (2017). The use of social media and popular culture to advance cross-cultural understanding. *Communicar* 25(51), 63 – 72. DOI: 10.3916/C51-2017-06
- Hobbs, R. & Tuzel, S. (2017). Teacher motivations for digital and media literacy: An examination of Turkish educators. *British Journal of Educational Technology* 48(1), 7 22. DOI: 10.1111/bjet.12326
- Hobbs, R. (2016). When teens create the news: Examining the impact of PBS News Hour Student Reporting Labs. *Journalism Education* 5(1), 61 73.
- Valenza, J & Hobbs, R. (2016) School librarians as stakeholders in the children and media community: a dialogue. *Journal of Children and Media* 10(2),147-155. DOI: 10.1080/17482798.2015.1127841
- Hobbs, R. & Coiro, J. (2016). Everyone learns from everyone: Collaborative and interdisciplinary professional development in digital literacy. *Journal of Adolescent and Adult Literacy* 50(2), 1 – 7. doi:10.1002/jaal.502
- Hobbs, R. (2016). Lessons in copyright activism: K-12 education and the DMCA 1201 exemption rulemaking process. *International Journal of Information and Communication Technology Education 12*(1), 50-63. doi:10.4018/IJICTE.2016010105

Berger, R., Hobbs, R., McDougall, J. & Mihailidis, P. (2015). We're in this together:

Building a global community for media education research. *Media Education Research Journal* 4, 5 - 10.

- Tiede, J., Grafe, S. & Hobbs, R. (2015). Pedagogical media competencies of preservice teachers in Germany and the United States: A comparative analysis of theory and practice. *Peabody Journal of Education* 90(4), 533-545, DOI: 10.1080/0161956X.2015.1068083
- Hobbs, R. & Grafe, S. (2015). YouTube pranking across cultures. *First Monday* 20(7). DOI:10.5210/fm.v20i7.5981
- Hobbs, R. (2015). Media literacy 4.0: Empowerment and protection in the elementary grades. *Journal of Media Literacy* 62(1-2), 48 55.
- Martens, H. & Hobbs, R. (2015). How media literacy supports civic engagement in a digital age. *Atlantic Journal of Communication* 23(2), 120 137. DOI:10.1080/15456870.2014.961636
- Hobbs, R. & Moore, D.C. (2014). Cinekyd: Exploring the origins of youth media production. *Journal of Media Literacy Education* 6(2), 23 34.
- Hobbs, R. & McGee, S. (2014). Teaching about propaganda: An examination of the historical roots of media literacy. *Journal of Media Literacy Education* 6(2), 56 67.
- Hobbs, R., He, H. & RobbGrieco, M. (2014). Seeing, believing and learning to be skeptical: Supporting language learning through advertising analysis activities. *TESOL Journal*. DOI: 10.1002/tesj.153
- Hobbs, R., Donnelly, K., Friesem, J. & Moen, M. (2013). Learning to engage: How positive attitudes about the news, media literacy and video production contribute to adolescent civic engagement. *Educational Media International* 50(4), 231 – 246.
- Hobbs, R. (2013). The blurring of art, journalism and advocacy: Confronting 21<sup>st</sup> century propaganda in a world of online journalism. I/S: A Journal of Law and Policy for the Information Society 8(3), 625 638.
- Hobbs, R. (2013). La tension dialectique entre les perspectives de l'empowerment et de la protection dans les programmes americans d'education aux medias. *Jeunes et Medias* 4: 19 31. Publibook, Paris, France. [Translation: The dialectic tension between empowerment and protection in media literacy education in the United States.]
- Hobbs, R. (2013). Improvization and strategic risk taking in informal learning with digital media literacy. *Learning, Media and Technology, 38*(2), 182-197.
- Hobbs, R. & RobbGrieco, M. (2012). African-American children's active reasoning about media texts as a precursor to media literacy. *Journal of Children and Media* 6(4), 502 519.

- Babad, E., Peer, A., & Hobbs, R. (2012). Media literacy and media bias: Are media literacy students less susceptible to non-verbal judgment biases? *Psychology of Popular Media Culture*.1(2), 97 – 107. DOI: 10.137/a0028181
- Hobbs, R. (2011). The state of media literacy: A rejoinder. *Journal of Broadcasting and Electronic Media* 55(4), 601 -604.
- Cappello, G., Felini, D. & Hobbs, R. (2011). Reflections on global developments in media literacy education: Bridging theory and practice. *Journal of Media Literacy Education 3*(2), 66 – 73.
- Hobbs, R. (2011). The state of media literacy: A response to Potter. *Journal of Broadcasting and Electronic Media* 55(3), 419 430.
- Hobbs, R. (2011). What a difference ten years can make: Research possibilities for the future of media literacy education. *Journal of Media Literacy Education* 3(1), 29 - 31.
- Morris, N., Gilpin, D., Lenos, M. & Hobbs, R. (2011). Interpretations of cigarette advertisement warning labels by Philadelphia Puerto Ricans. *Journal of Health Communication 16(8), 908 922*.
- Hobbs, R., Yoon, J., Al-Humaidan, R., Ebrahimi, A. & Cabral, N. (2011). Online digital media in elementary school. *Journal of Middle East Media* 7(1), 1 23. Available: <u>http://www2.gsu.edu/~wwwaus/JMEM home.html</u>
- Hobbs, R., Ebrahimi, A., Cabral, N., Yoon, J., & Al-Humaidan, R. (2011). Field-based teacher education in elementary media literacy as a means to promote global understanding. *Action for Teacher Education* 33, 144 – 156.
- Hobbs, R. (2011). A snapshot of multinational media education in six European countries. Trans: Un'istantanea multinazionale sulla ME in sei paesi europei. *Media Education. Studi, ricerche, buone pratiche* [Italy] 1(1), 53 – 70.
- Hobbs, R. (2011). L'education aux images, l'education aux medias et l'essor de la culture numerique (trans: Visual literacy, media literacy and the rise of digital culture). Les Dossiers de l'Audiovisuel. Paris, France. <u>http://www.ina-sup.com/node/1585</u>
- Hobbs, R. (2010). Empowerment and protection: Complementary strategies for digital and media literacy education in the United States. *Formare*, 70. 1 – 17. Rome, Italy. <u>http://formare.erickson.it/wordpress/en/2010/empowerment-e-protezione-</u> <u>strategie-complementari-per-la-digital-e-media-literacy-negli-stati-uniti/</u>
- Hobbs, R., Jaszi, P. and Aufderheide, P. (2009). How media literacy educators reclaimed copyright and fair use. *International Journal of Learning and Media* 1(3), 33 48.
- Hobbs, R. & Jensen, A. (2009). The past, present and future of media literacy education. *Journal of Media Literacy Education 1*(1), 1 -11.

- Hobbs, R. (2009). Medienpädagogik in den Vereinigten Staaten von Amerika. (trans: Media Literacy Education in the United States) *Merz 96*. Munich, Germany. <u>http://www.merz-zeitschrift.de/index.php</u>
- Primack B.A. & Hobbs R. (2009). Which specific components of media literacy are most strongly associated with adolescent smoking? *American Journal of Health Behavior 33*(2), 192-201.
- Hobbs, R. (2008). Approaches to teacher education in media literacy education. *Higher Education Research & Evaluation* 1, 58-64. Beijing, China.
- Hobbs, R. & Yoon, J. (2008). Creating empowering environments in youth media organizations. *Youth Media Reporter 2* (4). Available online: <u>http://www.youthmediareporter.org/2008/08/creating\_empowering\_environmen.</u> <u>html</u>
- Hobbs, R., Broder, S., Pope, H. & Rowe, J. (2006). How adolescent girls interpret weight-loss advertising. *Health Education Research*. 21(5), 719-730.
- Primack BA, Gold MA, Switzer GE, Hobbs R, Land SR, Fine MJ. (2006). Development and validation of a Smoking Media Literacy scale. *Archives of Pediatric and Adolescent Medicine 160*, 369 – 374.
- Primack, BA, Hobbs, R., Switzer, GE, Land, S., Fine, MF & Gold, M (2006). Associations between media literacy and adolescent smoking. *Journal of Adolescent Health* 38(2), 93-94.
- Hobbs, R. (2006). Non-optimal uses of video in the classroom. *Learning, Media and Technology 31*(1), 45 50.
- Hobbs, R. (2005). Tsunami: idée dall'America. Translation: Tsunami: Thoughts from America [on using news as a teaching resource for K-6 students]. Scuola Materna 92(17), 9 – 11. Rome, Italy.
- Hobbs, R. (2005). Strengthening media education in the twenty-first century: Opportunities for the State of Pennsylvania. Arts Education Policy Review 106 (4), 13-45.
- Hobbs, R. (2004). A review of school-based initiatives in media literacy. *American Behavioral Scientist* 48(1), 48-59.
- Hobbs, R. (2004). Does media literacy work? An empirical study of learning how to analyze advertisements. *Advertising and Society Review* 5(4), 1 28.
- Hobbs, R. (2004). Media literacy, general semantics and K-12 education. *ETC: A Review of General Semantics 61*(1), 24-28.
- Hobbs, R. (2004). Analyzing advertising in the English language arts classroom: A quasiexperimental study. *Studies in Media & Information Literacy Education*, 4(2). Available online: <u>http://www.utpress.utoronto.ca/journal/ejournals/simile</u>.

- Hobbs, R. & Frost, R. (2003). Measuring the acquisition of media literacy skills. *Reading Research Quarterly* 38(3), 330-354.
- Hobbs, R. (2001). Integrating media literacy into the study of world literature. *The Writing Instructor*. Available online: <u>http://flansburgh.english.purdue.edu/twi/areas/englished/hobbs1.html</u>
- Hobbs, R. (2001). Classroom strategies for exploring realism and authenticity in media messages. *Reading Online*, 4(9). International Reading Association. Available online:

http://www.readingonline.org/newliteracies/lit\_index.asp?HREF=/newliteracies/ hobbs/index.html

- Hobbs, R. & Frost, R. (1999). Instructional practices in media literacy education and their impact on students' learning. *New Jersey Journal of Communication*, 6(2), 123-148.
- Hobbs, R. (1999). Deciding what to believe in an age of information abundance. Sacred Heart Review 42, 4 26.
- Denniston, R., Hobbs, R. & Arkin, E. (1998). Media literacy as a complementary strategy to social marketing. *Social Marketing Quarterly* 4(4), 40 42.
- Hobbs, R. (1998). The seven great debates in the media literacy movement. *Journal of Communication, 48 (2),* 9-29.
- Hobbs, R. (1998). Integrating the use of film and television into management education. Journal of Management Development, 17(4), 259-272.
- Hobbs, R. (1994). Teaching media literacy-- Yo! Are you hip to this? *Media Studies Journal 8 (4)*, 135 145.
- Hobbs, R. & Mandel, R. (1991). The right to a reputation after death. *Communications* and the Law 13, 25 46.
- Hobbs, R., Stauffer, J., Frost, R. & Davis, A. (1988). How first-time viewers comprehend editing. *Journal of Communication* 38 (4), 50-60.

#### **C.** Chapters in Edited Books

- Hobbs, R. (2020). Learning about new forms of contemporary propaganda. In André Bresges und Alexandra Habicher (Eds), *Digitalisierung des Bildungssystems*.
   *Aufgaben und Perspektiven für die LehrerInnenbildung* (pp. 97 102). Munster, Germany: Waxmann.
- Hobbs, R. (2019). Media literacy foundations. In R. Hobbs and P. Mihailidis (Eds.), *The International Encyclopedia of Media Literacy* (pp. 851 - 870). Boston: Wiley Blackwell and the International Communication Association.

- Hobbs, R. (2019). Media industry involvement in media literacy. In R. Hobbs and P. Mihailidis (Eds.), *The International Encyclopedia of Media Literacy* (pp. 749 763). Boston: Wiley Blackwell and the International Communication Association.
- Hobbs, R. (2019). Copyright and fair use. In R. Hobbs and P. Mihailidis (Eds.), *The International Encyclopedia of Media Literacy* (pp.225 - 241). Boston: Wiley Blackwell and the International Communication Association.
- Hobbs, R. (2019). Editors' Introduction. In R. Hobbs and P. Mihailidis (Eds.), *The International Encyclopedia of Media Literacy* (pp. xxvii - xxx). Boston: Wiley Blackwell and the International Communication Association.
- Hobbs, R. (2018). How digital media alter concepts of authority and expertise. In T. Knauss, D. Meister, K. Narr (Eds). *Futurelab Medienpadagogik* (pp. 217 224). Munich, Germany: GMK Gerschaftsstelle.
- Hobbs, R. (2018). What is media literacy education? In N. Jennings and S. Mazzarella (Eds.), *Twenty Questions about Youth and Media* (pp. 63 74). New York: Peter Lang.
- Hobbs, R. (2017). Approaches to teacher professional development in digital media literacy education In B. De Abreu, P. Mihailidis, A. Lee, J. Melki & J. McDougall (Eds). *International Handbook of Media Literacy Education* (pp. 88 – 113). New York: Routledge.
- Hobbs, R. (2017). Measuring the digital and media literacy competencies of children and teens. In Fran C. Blumberg and Patricia J. Brooks (Eds.), *Cognitive Development in Digital Contexts* (pp. 253 – 274). London: Academic Press.
- Hobbs, R. (2016). Capitalists, consumers and communicators: How schools approach civic education. In E. Gordon and P. Mihailidis (Eds), *Civic Media: Technology, Design, Practice* (pp. 355- 370). Cambridge: MIT Press.
- Hobbs, R. (2016). Literacy: Understanding media and how they work. In R. G. Picard (Ed.), What Society Needs from Media in the Age of Digital Communication (pp. 131 – 160). Porto: Media XXI.
- Hobbs, R. (2015). Twitter as a pedagogical tool in higher education. In R. Lind (Ed). *Produsing Theory in a Digital World* 2.0 (pp. 211 – 228). New York: Peter Lang.
- Hobbs, R. (2013). Media literacy. In D. Lemish (Ed.), *The Routledge International Handbook of Children, Adolescents and Media* (pp. 417–424). New York: Taylor & Francis.
- Hobbs, R. and Donnelly, K. (2011). Towards a pedagogy of fair use for multimedia composition. In M. C. Rife, S. Slattery, and D. N. DeVoss (Eds.) Copy(write): Intellectual Property in the Writing Classroom (pp. 275 294). West Lafayette, IN: Parlor Press.

Hobbs, R., Cohn-Geltner, H. & Landis, J. (2011). Views on the news: Media literacy

empowerment competencies in the elementary grades. In C. Von Feilitzen, U. Carlsson & C. Bucht (Eds.). *New Questions, New Insights, New Approaches* (pp. 43–56).

- The International Clearinghouse on Children, Youth and Media. NORDICOM. University of Gothenburg, Sweden.
- Hobbs, R. and RobbGrieco, M. (2010). Passive dupes, code breakers, or savvy users: Theorizing media literacy education in English language arts. In D. Lapp and D. Fisher (Eds.), *Handbook of Research on Teaching the English Language Arts* (pp. 283 289). Third edition. New York: Routledge.
- Hobbs, R. (2009). Supporting the development of children's civic engagement: When the teachable moment goes digital and interactive. In P. Verniers (Ed.), *Media Literacy in Europe: Controversies, Challenges, Perspectives* (p. 97 104). EUROMEDUC. European Commission: Brussels, Belgium. http://www.euromeduc.eu/IMG/pdf/Euromeduc\_ENG.pdf
- Hobbs, R. (2008). Debates and challenges facing new literacies in the 21<sup>st</sup> century. In Sonia Livingstone and Kristin Drotner (Eds.), *International Handbook of Children, Media and Culture* (pp. 431 447). London: Sage.
- Hobbs, R. (2008). Introduction. In J. Flood, S. Heath & D. Lapp (Eds.), Handbook of Teaching Literacy through the Visual and Communicative Arts. Second Edition. (pps.1 -3). Mahwah, NJ: Lawrence Erlbaum Associates. International Reading Association.
- Hobbs, R. and Rowe, J. (2008). Creative remixing and digital learning: Developing an online media literacy tool for girls. In P. C. Rivoltella (Ed.). *Digital Literacy: Tools and Methodologies for an Information Society* (pp. 230 241). Hershey, PA: Idea Group Press
- Hobbs, R. (2008). A response to Staples, "Are we our brothers' keepers? Exploring the social functions of reading in the life of an African American urban adolescent." In Marc Lamont Hill and Lalitha Vasudevan (Eds.) *Media, Learning and Sites of Possibility* (pp. 73 – 76). New York: Peter Lang.
- Hobbs, R. (2006). Reconceptualizing media literacy for the digital age. In A Martin and D. Madigan (Eds). *Literacies for learning in the Digital Age* (pp. 99–109). London: Facets Press.
- Hobbs, R. (2006) Multiple visions of multimedia literacy: Emerging areas of synthesis. In *Handbook of Literacy and Technology*, Volume II. (pp. 15 -28). International Reading Association. Michael McKenna, Linda Labbo, Ron Kieffer and David Reinking, Editors. Mahwah: Lawrence Erlbaum Associates.
- Hobbs, R. (2005). Media literacy and the K-12 content areas. In G. Schwarz and P.
  Brown (Eds.) *Media Literacy: Transforming Curriculum and Teaching* (pp. 74 99). National Society for the Study of Education, Yearbook 104. Malden, MA: Blackwell.

- Hobbs, R. (2003). Understanding teachers' experiences with media literacy in the classroom. In B. Duncan and K. Tyner (Eds.) *Visions/Revisions: Moving Forward with Media Education* (pp. 100 - 108). Madison, WI: National Telemedia Council.
- Hobbs, R. (1998). Building citizenship skills through media literacy education. In M. Salvador & P. Sias (Eds.), *The Public Voice in a Democracy at Risk* (pp. 57–76). Westport, CT: Praeger
- Hobbs, R. (1998). Media literacy in Massachusetts. In A. Hart (Ed.), *Teaching the Media: International perspectives* (pp. 127 144). Mahwah, N.J: Erlbaum Associates.
- Hobbs, R. (1996). Expanding the concept of literacy. In R. Kubey (Ed.), *Media Literacy in the Information Age* (pp. 163 186). New York: Transaction Press.
- Hobbs, R. & Frost, R. (1991). Comprehension of editing conventions by African tribal villagers. In F. Korzenny & S. Ting Toomey (Eds.), *Mass Media Effects across Cultures* (pp.110-129). Beverly Hills, Sage Publications).
- Hobbs, R. (1990). Television and the shaping of cognitive skills. In A. Olson, C. Parr & D. Parr (Eds.), *Video Icons and Values* (pp. 25 37). Albany NY: State University of New York Press
- Perkins, D.. & Hobbs, R. (1989). Conditions of learning in novice programmers. In E. Soloway & J. Spohrer, (Eds.), *Studying the Novice Programmer* (pp. 45 52). Hillsdale NJ: Lawrence Erlbaum Associates.

### **D. Special Academic Publications**

- Hobbs, R. (in press). "Media Literacy" in D. Mastro and J. Nussbaum (Eds.), Oxford Research Encyclopedia of Communication. London: Oxford University Press. DOI: 10.1093/acrefore/9780190228613.013.11
- Hobbs, R. (2016). "Literacy" in K.B. Jensen, E. Rothenbuhler and R. Craig (Eds.), International Encyclopedia of Communication Theory and Philosophy. New York: Wiley Blackwell. http://onlinelibrary.wiley.com/doi/10.1002/9781118766804.wbiect162/full
- Hobbs, R. (2016). Foreword. In M. Ranieri (Ed.), *Populism, Media and Education: Challenging Discrimination in Contemporary Digital Societies* (pp. xvi – xx). London: Routledge.
- Hobbs, R. (2015). Foreword. In E. Madison, *Newsworthy: Cultivating Critical Thinkers, Readers and Writers in Language Arts Classrooms* (pp. i - iii). New York: Teachers College Press.
- Hobbs, R. (2010). *Digital and Media Literacy: A Plan of Action*. Washington, D.C.: John S. and James L. Knight Foundation and Aspen Institute.

- Culver, S., Hobbs, R. & Jensen, A. (2010). Media Literacy in the United States. International Media Literacy Research Forum. Available online: <u>http://www.imlrf.org/united-states</u>
- Center for Social Media, Media Education Lab at Temple University, Washington College of Law (2008). *Code of Best Practices in Fair Use for Media Literacy Education*. Washington DC: Center for Social Media.
- Hobbs, R. (2008). Media Literacy. In Neil Salkind & K. Rasmussen (Eds). Encyclopedia of Educational Psychology. Beverly Hills: Sage (pp. 650 – 652). Doi: 10.4135/9781412863848.n171
- Hobbs, R. Jaszi, P. & Aufderheide, P. (2007). *The Cost of Copyright Confusion for Media Literacy Education*. Center for Social Media: Washington, D.C.
- Hobbs, R. (2007). Entries on: Media Literacy Key Concepts, Media Education International. In Jeffrey Jensen Arnett (Ed.). *Encyclopedia of Children*, *Adolescents and the Media*. Beverly Hills: Sage (pp. 497 – 499; 528 – 529).
- Hobbs, R. (1998). Literacy in the information age. In J. Flood, D. Lapp, & S. Brice Heath (Eds.), *Handbook of Research on Teaching Literacy through the Communicative and Visual Arts*. International Reading Association. New York: Macmillan (pp. 7-14).
- Hobbs, R. (1994). Pedagogical issues in U.S. media education. In S. Deetz (Ed.), *Communication Yearbook 17*. Newbury Park: Sage Publications (pp. 453 – 466).

#### E. Review Essays

- Hobbs, R. (2010). Math goes pop: Making the media and mathematics connection (Interview with Matthew Lane). *Journal of Media Literacy Education* 2(2), 169–178.
- Hobbs, R. (2005). The state of media literacy education. *Journal of Communication 5*, 865 871.

## F. Reviews

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- Hobbs, R. (2009). Review of "Detecting Bull" by John McManus. *Journalism and Mass Communication Quarterly* 86(2), 457-458.
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- Hobbs, R. (1992). Teaching the Media. Review of "Understanding the Media: A Practical Guide" by A. Hart and "The Media Studies Book: A Guide for Teachers" by D. Lusted (Ed). *Journal of Communication*, 43 (4), 180-184.
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- Hobbs, R. (1987). Review of "The Cult of Information" by Theodore Roszak. *Journal of Communication 37*(1), 159 161.

#### **G. Republished Articles and Translations (partial list):**

- Hobbs, R. (2021). Create to Learn: Introduction to Digital Literacy. Korean translation by Jiwon Yoon.
- Hobbs, R. (2016). <u>Digitale und Medienkompetenz: ein Aktionsplan</u>. *DieOesterreichische Volkshochschule*. Association of Austrian Adult Education Centers.
   [Translation: Digital and Media Literacy: A Plan of Action.]
- Hobbs, R. and Moore, D.C. (2016). メディア・リテラシー教育と出会う—小学生がデジタ ルメディアとポップカルチャーに向き合うために. Hirosaki University Press. Translation by Yosuke Morimoto. [Book Translation: Discovering Media Literacy.]
- Hobbs, R. (2016). <u>デジタル時代のメディア・リテラシー教育 中高生の日常のメディ</u> <u>アと授業の融合.</u> Tokyo Gakugei University Press. Translation by Yosuke Morimoto. [Book Translation: Digital and Media Literacy.]
- Hobbs, R. & Moore, D. C. (2015). *A Mediamuveltseg Felfedezese*. Budapest: Wolters Kluwer. Translation by Majko Balazs. [Book Translation: Discovering Media Literacy.]
- Hobbs, R. (2011). Dijital Cagda Medya Okuryazarlingini Yeniden Tanimlamak. Akademia Erciyes, 1(3). Translation by F. Yildiz. [Article translation: Redefining Media Literacy in a Digital Age.]
- Hobbs, R. (2004). Medya Okuryazarlığı Hareketinde Yedi Büyük Tartışma. Ankara University, Journal of Faculty of Educational Sciences 37(1), 122-140.
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- Hobbs, R. (2003). Lo que docents y estudiantes deben saber sobre los medios. In R. Morduchowicz (Ed.) *Comunicacion, medios y educacion: un debate para la educacion en democracia*. Octaedro: Barcelona, Spain (pp. 119 124).
- Hobbs, R. (1996). Teaching media literacy. In E. Dennis and E. Pease (Eds.), *Children and the media*. New Brunswick: Transaction Press (pp. 103-111). [Reprint of *Media Studies Journal* article, 1994.]
- Hobbs, R., Frost, R., Stauffer, J., & Davis, A. (1992). How first time viewers comprehend editing. In S. Sigman (Ed.), *Introduction to human communication: Behavior, codes and social action*. Needham, MA: Ginn. [Reprint of *Journal of Communication* article, 1988.]

## **IV. PROFESSIONAL PUBLICATIONS**

#### A. Authored Textbooks and Curricula

- Hobbs, R. & Steager, R. (2018). *Deconstructing Disney*. Providence, RI: Media Education Lab. Available: <u>http://bit.ly/deconstructdisney</u>
- Friesem, E. & Hobbs, R. (2017). *Internet: Indispensible or Evil?* Providence, RI: Media Education Lab. Available: <u>http://mediaeducationlab.com/internet-indispensable-or-evil</u>
- Clayton, K., Fortuna, C. & Hobbs, R. (2017). *Memories of September 11*. [Curriculum and lesson plans]. Providence, RI: Media Education Lab. Available: <a href="https://www.911memories.org">www.911memories.org</a>
- Hobbs, R. (2015). *Mind Over Media: Analyzing Contemporary Propaganda*. [Curriculum and lesson plans]. Providence, RI: Media Education Lab. Available: <u>http://propaganda.mediaeducationlab.com/img/MoM\_Complete\_Curriculum.pdf</u>
- Hobbs, R., Clay, D., Clapman, L. & Cheers, I. (2010). PBS News Hour Student Reporting Labs. [News reporting and production curriculum.] PBS News Hour: Washington, D.C. Available: <u>http://studentreportinglabs.org</u>
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- Hobbs, R. & Bradbury, J. (2008). *Access, Analyze, Act: A Blueprint for 21<sup>st</sup> Century Civic Engagement.* [Online multimedia curriculum]. Alexandria VA: PBS Teachers. Available: <u>http://www.pbs.org/teachers/vote2008/blueprint/</u>

- Hobbs, R. & Mendoza, K. (2008). *Growing up Online*. [Multimedia study guide for film]. Boston: WGBH Frontline. Available: http://www.pbs.org/wgbh/pages/frontline/teach/kidsonline/
- Hobbs, R. (2002). *Media literacy: Viewing and Representing in Texas*. Levels I and II. [Curriculum]. Austin TX: Texas Education Agency.
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- Odell, L., Vacca, R., Hobbs, R., Irvin, J., & Warriner, J. (2000). *Elements of Language*. Language arts textbook series for Grades 6–12. Austin TX: Holt Rinehart, Winston. [Seven textbooks in the series].
- Hobbs, R. (2000). Media Literacy. [Curriculum]. New York: Newsweek.
- Hobbs, R. (2000). *Assignment: Media Literacy*. Levels: Elementary, Middle School, High School. [Multimedia curriculum]. Bethesda, MD: Discovery Communications and Maryland State Department of Education.
- Garrett, S., Frey, J., Wildason, M., & Hobbs, R. (1995). *Messages and Meaning: A Guide to Understanding Media*. [Curriculum]. Alexandria, VA: Newspaper Association of America. Author.
- Hobbs, R. & Miller, B. (1995). *TV Eye: A Curriculum for the Media Arts*. [Curriculum]. Boston: Boston Film Video Foundation Press, 1995.

### **B.** Professional Articles and Opinions

- Hobbs, R. (2020, March 30). Teaching online during a crisis: Danger and opportunity head. K-12 Talk. Norton Education. <u>https://k-12talk.com/2020/03/30/teaching-online-during-a-crisis-danger-andopportunity-ahead/</u>
- Pieters, B., Hobbs, R. Mihai, A. & Dobiasz, M. (2019, February 1). Language as propaganda. Teaching about Propaganda. <u>https://mindovermediasite.wordpress.com/2019/02/01/language-as-propaganda/</u>
- Hobbs, R. (2018, January 24). Media and meaning-making in the fake news era. Project Information Literacy. (Published email interview) by Alison Head and Margy MacMillan. Smart Talk Interview, number 29. <u>http://www.projectinfolit.org/renee-hobbs-smart-talk.html</u>
- Hobbs, R. (2017). Creating the future of digital learning in the U.S. Parenting for a Digital Future, LSE Blogs. <u>http://blogs.lse.ac.uk/parenting4digitalfuture/2017/03/15/creating-the-future-of-digital-learning-in-the-us/</u>

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- Hobbs, R. (2016). Experience, immersion and critical distance in VR/AR in education. *Ed Tech Mindset* (pp. 24 – 26). Tel Aviv: Center for Educational Technology.
- Hobbs, R. (2015, September 3). The optimistic heart of digital citizenship. Corwin Connect. <u>http://corwin-connect.com/2015/09/the-optimistic-heart-of-digitalcitizenship/</u>
- O'Neill, E. & Hobbs, R. (2014, December 28). Children learn to bully by watching TV as toddlers. *Providence Journal*.
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- Hobbs, R. (2012). Exemption to the Prohibition of Circumvention of Copyright Protection Systems for Access Control Technologies. To the Copyright Office, Library of Congress. Reply Comments of Professor Renee Hobbs on Behalf of the Media Education Lab at the Harrington School of Communication and Media at the University of Rhode Island. http://www.copyright.gov/1201/
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- Hobbs, R. (2011, September 6). Cultivating intellectual curiosity with digital and media literacy. *School Library Journal*, Curriculum Connections. Available: <u>http://www.slj.com/slj/newsletters/newsletterbucketcurriculumconnections/89133</u> <u>8-442/story.csp#mediaiteracy</u>
- Hobbs, R. (2011). Connecting kids with news in their community. *Nieman Reports* 65(2), 48-51.
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- Hobbs, R. (2010). Voices on Anti-Semitism: A Podcast Series. U.S. Holocaust Memorial Museum. Available:

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- Hobbs, R. (2010). Computers don't make kids smart. Philadelphia Daily News, July 19.
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- Hobbs, R. (2009). Internet safety and responsible behavior online. *Threshold* 7(2): 19 24.
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- Hobbs, R. (2009). Best practices help end copyright confusion. *The Council Chronicle* 18(3), 12-13, 27.
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- Hobbs, R. (1994). The ABC's of Media Literacy. Cable in the Classroom, March, 16.
- Hobbs, R. (1994). The Billerica Initiative brings media literacy to middle school. *Community Media Review, 13, January/February, 17.*
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- Hobbs, R. (1993). See Dick and Jane deconstruct: ABC's of teaching media literacy. *The Independent*, August/September, 25 30.

Hobbs, R. (1993, April). How to use TV in class-- Not! Cable in the Classroom, 12.

#### C. Special Professional Publications

- Hobbs, R., Ranieri, M., Markus, S., Fortuna, C., Zamora, M. and Coiro, J. (2017). <u>Digital</u> <u>Literacy in Higher Education: A Report</u>. Providence RI: Media Education Lab.
- Hobbs, R., Densmore, B., Marosits, M., O'Gorman, D. & Kurucz, J. (2014, Feb 20).
   Going Digital: Developing Business and Education Strategies for a 21<sup>st</sup> Century Rhode Island. Providence: Digital City RI.
- Hobbs, R. & Donnelly, K. Friesem, J. & Moen, M. . (2013, August). Evaluation of PBS NewsHour Student Reporting Labs. Kingston, RI: Media Education Lab. University of Rhode Island.
- RobbGrieco, M. & Hobbs, R. (2013, July). A Field Guide to Media Literacy Education in the United States. Kingston, RI: Media Education Lab, University of Rhode Island.

Bergsma, L., Considine, D., Culver, S., Hobbs, R., Jensen, A., Rogow, F., Rosen, E. Y., Scheibe, C., Sellers-Clark, S., & Thoman, E. (2007). *The Core Principles* 

- *of Media Literacy Education*. [Monograph]. Alliance for a Media Literate America. Available: <u>http://www.amlainfo.org/core-principles</u>
- Kubey, R. & Hobbs, R. (2001). Setting Research Directions for Media Literacy and Health Education. [Report.] Center for Media Studies, School of Communication, Information and Library Studies. New Brunswick, NJ: Rutgers University. Available online: http://www.mediastudies.rutgers.edu/mh\_conference/index.html
- Hobbs, R. (1998). *The Uses (and Misuses) of Television in the Classroom*. [Unpublished manuscript.] Wellesley, MA: Media Literacy Project. Available: ERIC 439452.

#### V. WEB, AUDIO, VIDEO, FILM AND MULTIMEDIA PRODUCTIONS

- Hobbs, R. (2020). Summer Institute in Digital Literacy website. Companion website to the online learning community. Available: <u>www.digilit.education</u>
- Hobbs, R. & Tuzel, S. (2018). *Set Your Motivation*. The website enables users to reflect on their motivations for using digital and media literacy by completing a quiz and getting a customized "horoscope" that identifies their primary motivations. The digital tool can be used by individuals or by groups for professional development or research purposes. Available: <u>www.setyourmotivation.com</u>
- Hobbs, R. (2017). Create to Learn Online. Companion website to the book. Users can upload examples of student-created media and download study guides and PPTs. Available: <u>www.createtolearn.online</u>
- Hobbs, R. (2017). Grandparents of Media Literacy. User-generated content educational website. Users can comment on the utility of ideas developed by scholars from the past. Online: <a href="http://www.grandparentsofmedialiteracy.com">www.grandparentsofmedialiteracy.com</a>
- Hobbs, R. (2015). Mind Over Media: Analyzing Contemporary Propaganda. Usergenerated content educational website. Users can analyze propaganda, upload examples, and access multimedia lesson plans. Online: www.mindovermedia.gallery
- Hobbs, R. & Moore, D.C. (2013). Powerful Voices for Kids. Professional development website with video content for K-6 educators. Users can view samples of student work and download professional development programs for use with educators. Online: <u>http://www.powerfulvoicesforkids.com</u>
- Hobbs, R. (2008). What's Copyright? & Users' Rights, Section 107. [Music videos.]
  Executive producer, Renee Hobbs. Composer, Michael RobbGrieco, Animator: Geoff Beatty. Media Education Lab: Philadelphia PA.
- Hobbs, R. (2007). *The media straight up!* Second edition. [CD-ROM multimedia curriculum.].Drug Free Pennsylvania, Harrisburg PA.

- Hobbs, R. (2006). *My Pop Studio*. [Edutainment website.] Philadelphia: Media Education Lab. Available: <u>http://mypopstudio.com</u>
- Hobbs, R. (1998). *SNAPS: Photo cards for media literacy*. [Multimedia curriculum]. Center for Media Literacy, Los Angeles.
- *TV Smarts* (1998). [Video]. National Cable Television Association: Washington, D.C. Concept, treatment and script: Renee Hobbs.
- Hobbs, R. (1998). *Media mastery: Analyzing news and advertising*. [Video and curriculum for Grades 7 12]. Channel One News: New York.
- Hobbs, R. (1996). *Know TV: Changing what, why and how you watch*. [Video & curriculum]. Maryland State Department of Education and Discovery Communications, Inc.
- Hobbs, R. (1994). *Tuning in to media: Literacy for the information age* (1994). [Video]. Films for the Humanities, New York.

#### VI. SERVICE

#### Professional Service (Academic), partial list

2020 to present Rhode Island Council on the Humanities Advisory Committee Culture is Key: Strengthening Rhode Island's Civic Health through Cultural Participation

2017 to 2019 Expert Referee, Nordforsk, Nordic Council of Ministers. Olso, Norway.

2008 to present Founding Co-Editor, *Journal of Media Literacy Education* http://jmle.org

2015 to present Member, Editorial board, Medijske studije/Media Studies (Croatia) https://doaj.org/toc/1848-5030/6/12

2015 to present Member, Editorial board, *Journal of Creative Communication* http://crc.sagepub.com/

2007 to present Member, Editorial Review Board, *Journal of Adolescent and Adult Literacy*, International Reading Association

2009 to 2019 Member, Editorial Review Board, *Journal of Children and Media* 

2004 to present Member, Media Assembly SLAM, National Council of Teachers of English (NCTE)

#### 2005 - 2007

Member, Editorial Review Board, *International Handbook of Children, Media and Culture*. Editors: Sonia Livingstone and Kirsten Drotner. Beverly Hills CA: Sage Publications.

# 2005 - 2007

Section Editor, *Handbook on Teaching Literacy through the Communicative and Visual Arts*, 2<sup>nd</sup> edition (International Reading Association). Editor for Part I, Historical and Theoretical Foundations.

## 1997

Member, PEPS Media Expert Panel Media Approaches to Prevent Substance Abuse. Prevention Enhancement Protocols System (PEPS), U.S. Center for Substance Abuse Prevention, Washington D.C.

## 1995 - 2000

<u>Co-Editor</u>, with Robert Kubey, *Media Education Series*, for Lawrence Erlbaum Associates. Responsible for identifying authors, evaluating manuscripts and consulting with publisher for the series.

## 2001

Guest Editor, with Laurie Cirivello, special issue of *Community Media Review*, Spring 2001.

#### 2006, 2003

Evaluator. Provided a critical review of media literacy standards in curriculum developed by the National Communication Association and for the College Board.

#### 2001 - to present

Manuscript reviewer for Journal of Communication, Health Education Research, Journal of Broadcasting and Electronic Media, British Journal of Educational Technology, Action for Teacher Education, Pediatrics, Curriculum Theory, Learning, Media and Technology, International Journal of Communication, MIT Press, Teachers College Press, Sage Publications, Routledge, American Educational Research Association, International Communication, Routledge, Wiley, Peter Lang, Oxford University Press. Grant reviewer for the governments of Finland, Canada, Belgium, Netherlands, Germany, Sweden, Sweden, Singapore and Hong Kong.

# Professional Service (International and National Advisory Boards), partial list

# <u>2020</u>

Near East South Asia Council of Overseas Schools

Consulting services on best practice in online learning and professional development for the Online Leadership Event, October 22 - 23, 2020.

#### 2017

Facebook Berlin

Invited participant at a private consultation coordinated by the U.S. State Department on May 19, 2017.

#### 2017

Facebook News Literacy

Invited participant at a private consultation coordinated by Dan Gillmor, Arizona State University on March 3- 4, 2017.

## 2014 to present

Judge, Global EdTech Startup Contest

One of 12 judges selected to evaluate innovative startups in educational technology, in a global contest co-sponsored by EdTech Incubator (London), Socratic Labs (New York), PAU Education (Barcelona), Open Education Challenge (Europe), Inncubated (Bogota), Center for Educational Technolohu (Tel Aviv) and Pearson (U.S.).

## 2011 to present

<u>Advisory Board, Center for Educational Technology, Tel Aviv, Israel</u> One of six international advisors for the largest educational publishing house in Israel, focusing on the development of e-textbooks and other interactive learning resources.

#### 2011 to present

Consultant, United States Memorial Holocaust Museum

Advisor to the "State of Deception" exhibition about the role of Nazi propaganda during WWII. Responsibilities include education outreach, curriculum design, youth leadership initiatives, and digital and online education strategy.

## 2014 to 2016

National Advisory Board Member, Convergence Academies

One of seven national advisors for the \$3 million arts integration project developed by Columbia College Chicago, Center for Community Arts Partnerships in collaboration with the Chicago Public Schools.

2013 to 2014

Member, Global Digital Literacy Council, Certiport / Pearson

# 2010 - 2012

Project Advisor, Legacy Center, Archives and Special Collections, Drexel University College of Medicine

This project uses digital media to connect a young audience to a historic collection of archives to inspire learning and thinking about the history of women in medicine and science.

#### 2008 - 2011

<u>Chairman of the Board, Youth Empowerment Services, Philadelphia PA</u> This organization provides digital media and literacy education to low-literacy urban youth in North Philadelphia who have dropped out of high school. Annual budget: \$1.3 million

#### 2008

National Judge, Letters about Literature, Library of Congress

Read and judged letters from high school students writing to a favorite author. More than 56,000 students participated in this contest and national judges selected winners from a finalist pool of 50.

2007 - 2009

National Advisory Board, Girls Communicating Career Connections, Education Development Center

This National Science Foundation funded project developed a set of youth-produced, web-based media and companion educator materials on science and engineering careers, targeting girls from underserved groups (minority populations, youth of low SES and those with disabilities).

2003 - 2007

<u>Advisory Board, Alliance for a Media Literate America</u> Assisted with fundraising and development of research summit event in 2007.

# 2003 - 2008

National Advisory Board Member, Girls Inc.

Provided support and consulting for the development of the Girls Inc media literacy program.

#### 2002-2006

Advisory Board, Partnership for 21st Century Skills

Provided leadership and consulting for the development of Readiness Guides to help the Department of Education, states, districts and schools define 21<sup>st</sup> century skills, to ensure they are included in state standards, and identify the best methods for teaching and assessing them.

## 2001 - 2004

Senior Consultant, Academy for Educational Development (AED), Washington, D.C. Provided expertise on the development and implementation of the Youth Health and Fitness Media Literacy Campaign, National Institute of Child Health and Human Development (NICHD), National Institutes of Health.

## 1999 - 2000

National Endowment for the Arts

Participated in the development of a federal grant initiative, in coordination with the U.S. Department of Education, to provide \$3 million in grant funding to support media literacy initiatives targeted to explore media violence through arts education.

#### 1997 - 2001

Board Member, New York Times, Next Generation Education Program Participated in program planning and strategic development and wrote materials for program guide.

# 1996 - 2001

Consultant, White House Office on National Drug Control Policy

Coordinated a team of advisers to create guidelines on drug abuse prevention initiatives which make use of media literacy and technology education. Consulted on the development of a comic book (featuring Spiderman, Marvel Comics) designed to introduce media literacy to middle-school youth. Provided strategic planning and design assistance to the Deputy Director for Demand Reduction on incorporating media and technology as an element in alcohol, tobacco and substance abuse prevention, Spring 1995. Gave a day-long workshop to 75 leaders of national prevention organization at the

Old Executive White House in Washington, D.C. June 17, 1995 and a keynote address at the White House Conference Center in August, 1996.

#### 1999

Consultant, Artists' Rights Foundation

Participated in the strategic plan for a middle-school curriculum designed to introduce students to film as art, called "The Story of Movies."

#### 1997 - 1998

<u>Member, Advisory Board</u>, Prevention Education Protocol System (PEPS). Focus: The Role of the Media in Substance Abuse Prevention, U.S. Center for Substance Abuse Prevention, Rockville, Maryland. Federal government project headed by Dr. Prakash Grover. One of 12 advisors to review 500+ academic research studies on the impact of media as a tool in substance abuse prevention.

#### 1997-1998

Consultant, American Academy of Pediatrics, Chicago, IL

Designed a two-day training program for pediatricians on media literacy and prepared curriculum support materials for pediatricians to use in conducting public outreach programs for parents.

#### 1997

Advisory Board, Kennedy School for the Performing Arts, Washington, D.C. Participated in the evaluation of "Arts Edge," a web site for K-12 arts educators.

#### 1996

<u>Consultant, Congressional briefing on media literacy</u>, Washington, D.C. Designed and presented a briefing for members of Congress and staffs regarding state and federal initiatives in media literacy, July 16, 1996.

### 1996

<u>Co-Chair, Youth @ the Crossroads Summit</u>, Los Angeles, CA Provided leadership for a two-day conference sponsored by the U.S. Conference of Mayors, The U.S. Department of Housing and Urban Development, the U.S. Department of Education, and the Show Coalition, a non-profit advocacy group.

## 1994

## Advisory Council Member,

<u>Joint Center for Political and Economic Studies</u>, Washington, D.C. Served as a member of the advisory council in the development of the proposal, How to Reduce the Adverse Impact of Television Violence on Children, supported by the Pew Charitable Foundations.

# 1995

<u>Participated in a press conference with U.S. Secretary of Education Richard Riley</u> Worked with Montgomery County (Maryland) Public Schools to introduce KNOW TV curriculum to Maryland teachers, December 13, 1995.

#### **Professional Service (Other)**

2014

#### Adopt Knowledge

Online learning program for mental health and child welfare professionals developed by Adoption Rhode Island. Assisted with grant writing and strategic planning.

#### 2012

## Paley Center for Media

Panel member and moderator for two events (New York, Los Angeles) on "Mind Over Media: Are You More Powerful than Propaganda?"

## 2009 - 2011

## Powerful Voices for Kids

Designed and implemented a week-long staff development program for elementary educators (July 6 - 10, 2009) and a month-long summer camp for 85 children aged 6 - 12, exploring media literacy and technology integration (June 29 – July 31, 2009 and July 5 - July 30, 2010), in partnership with the Russell Byers Charter School, Philadelphia, PA.

## 2008 - 2009

# IFC Media Literacy Town Hall Meetings

Collaborated with media company AMC to promote a media literacy initiative and served as moderator for two public events in Philadelphia and Cambridge, with participants including Dan Rather, Tucker Carlson, Juan Williams and others.

## 2008 - 2009

North Carolina Teacher Academy, Raleigh NC

Designed and implemented a six-day teacher education program for 50 K-12 teacher educators on integrating media literacy into state education frameworks as part of  $21^{st}$  Century Learning Skills. Raleigh, NC, October 16 – 18, 2008 and January 14 – 16, 2009.

# 2013, 2012, 2011, 2010, 2009, 2008

<u>Critical Eye on the Media: A Statewide Media Literacy Conference for Educators</u> Designed and implemented a two-day conference for middle-school health and English language arts educators from across Pennsylvania, in coordination with Drug Free Pennsylvania, June 19-20, 2008, April 3-4, 2009, March 25-26, 2010, and April 26, 2011. Harrisburg PA.

# 2006, 2004

Summer Institute in Media Education: Blake School, Minneapolis MN

Designed and implemented a staff development program for K-12 educators at the Blake School in Minneapolis, MN which included exploration of a range of media education topics, including classroom uses of technology, information literacy, analysis of nonfiction genres, advertising, media violence, and the role of media production in strengthening critical thinking, and communication skills. August 9 - 13, 2004 and August 7 - 10, 2006.

# 1996

<u>State of North Carolina, Department of Public Instruction, Technical Outreach to Public</u> <u>Schools</u>. Advised on the design and development of Language Arts/Media Literacy Standards and Assessment, in a project funded by the U.S. Department of Education.

#### Curriculum Specialist, Channel One, New York, NY

Created "STAND: Students Taking Action, Not Drugs," curriculum for student media production of anti-drug public service announcements. Materials distributed to 384,000 classroom teachers.

#### 2001 / 1995

Curriculum Writer, WGBH, Boston

Developed curriculum materials to support the documentary series, "Local News," airing October 2001. Developed curriculum for Frontline's "Does TV Kill?" episode. Program materials mailed to teachers and media specialists nationwide.

## 1994

Host, Teacher's Forum on Media Literacy

Massachusetts Corporation for Educational Telecommunication (MCET) Developed program and served as host of a live, one-hour interactive television program delivered via satellite for educators from across the nation on media literacy. Prepared print materials to accompany the show.

## **Global and Community Service**

2016 to present. Featured Expert. U.S. State Department. A full schedule of presentations, meetings and public events in Italy (March 7 - 14, 2017) and Germany (May 14 - 21) on the topic of media literacy, fake news and propaganda.

2016 to present. <u>Consultant.</u> Evens Foundation, Brussels, Belgium. Collaboration on the "Mind Over Media in EU" project, funded project that creates local versions of Mind Over Media digital platform.

# 2015

<u>Consultant and Trainer</u>. University of Zagreb, Croatia. Collaboration with Professor Igor Kanizav, Department of Political Science and Communication. Developed and implemented a week-long program in media literacy education for teachers in Croatia.

# 2014 - 2017

<u>Consultant.</u> Newport Public Schools and Narragansett Public Schools. Offered professional development programs in media literacy for K-12 teachers.

#### 2007

<u>Judge. The Foresight Project</u>. Read and judged creative writing from high school students across Massachusetts writing about the impact of alternative energy technologies.

#### 2006-2008

<u>Media Education Lab.</u> Partnerships with School District of Philadelphia, Byers Charter Elementary School (PA), Fairhill Community High School (PA), Frankford Friends School (PA), and Scarsdale Public Schools (NY). Provided consultation to school leaders. Graduate students partnered with teachers and school leaders to address research questions relevant to new initiatives and program needs.

2003 - 2007

<u>Program Director, Media Smart Seminars</u> Temple University School of Communications and Theater Developed a public seminar series featuring Philadelphia-area educators, scholars, media professionals and leaders of non-profit organizations to explore issues related to the intersections of media, technology, children, youth and learning. Spring 2004 (four events), Spring 2005 (six events), Fall 2005 (one event), Spring 2006 (four events), Fall 2007 (four events).

#### 2004-2005

Precious Places Video Project, Scribe Video Center.

Participated as a team member on the "Uptown Theater" Project, a 10-minute video designed to support the restoration of the Uptown Theater on North Broad Street, Philadelphia.

## 1997-2000

<u>School Board Member, Harvard, Massachusetts.</u> Elected by the community to serve three-year term. Responsible for increasing funding to support school library collections, technology integration, and staffing increases.

#### 1990 - 2000

<u>Founder, Media Education Study Group, Boston, Massachusetts.</u> Created a monthly forum for the discussion of media pedagogy. On going program of monthly speakers with over 350 teachers, scholars and media professionals on the mailing list. Held in coordination with the Youth Voice Collaborative, Boston YWCA.

#### **University of Rhode Island Service**

Member, Arts and Sciences Strategic Plan Committee (2019-2020)

### **Temple University Service**

Member of the Temple University Press Board of Review (2010 - 2011) Member of the Graduate Board (2007-2009) Member of the Provost's Strategic Plan Steering Committee (2007-2009). Work group co-leader for: Enabling the Bureaucracy to Serve the Academic Mission Member of the Early College High School Advisory Board (2008) Member of the Middle States Accreditation Periodic Review Committee (2004-2005)

#### Service to the School of Communications and Theater

Chair, Graduate Research Forum 2010, Mass Media and Communication Doctoral Program Co-Director, Mass Media and Communication (MMC) Doctoral Program (2004-2005)

## VII. FUNDED GRANTS AND CONTRACTS

*A total of* \$3,822,190 received from state, federal, and philanthropic agencies for research and program grants.

<u>2020. Department of Arts and Sciences, Univerity of Rhode Island.</u> Wrote and received grant for \$3000 for an online event series entitled Wikipedia at 20: Past, Present and Future.

<u>2018. European Commission, Literacy for All competition.</u> Wrote and received grant for \$125,000 in collaboration with the Evens Foundation (Belgium) for Mind Over Media in Europe.

<u>2014. Institute of Museum and Library Studies (IMLS</u>). Wrote grant and received \$499,784 for Media Smart Libraries Program. Washington, D.C.

<u>2013. Rhode Island Foundation</u>. Received \$50,000 for the Digital City Initiative (with Gary Glassman, Providence Pictures). Providence, RI.

<u>2013. Institute of Museum and Library Studies (IMLS)</u>. Received \$50,000 planning grant for the Media Smart Libraries program. Washington, D.C.

<u>2012. Estate of John Thoman.</u> Received \$25,000 to establish the Elizabeth Thoman Archives, Center for Media Literacy, Los Angeles.

2011. Radnor Educational Foundation. Received \$10,000 for Powerful Voices for Kids

2011. Wyncote Foundation. Received \$100,000 for Powerful Voices for Kids

2010. Wyncote Foundation. Received \$150,000 for Powerful Voices for Kids

<u>2009. Verizon Foundation</u>. Received \$50,000 to support Powerful Voices for Kids, a university-school media literacy initiative.

<u>2009. Otto Haas Trusts.</u> Received \$20,000 to support the Media Education Lab website development.

<u>2009. William Penn Foundation</u>. Received \$10,000 to support the Rebooting the News conference.

<u>2008. Youth Empowerment Services.</u> Received \$53,500 to support the work of a postdoctoral fellow to explore the relationship between literacy development and video production activities among urban youth.

<u>2007. Alliance of Civilizations. United Nations</u>. Received grant of \$5,000 for a crossnational project on youth, media and education.

<u>2007. John D. and Catherine T. MacArthur Foundation.</u> Co-Principal Investigator with Patricia Aufderheide and Peter Jaszi, American University for \$600,000 grant for for "Media Literacy, Copyright Clearance and Fair Use"

<u>2006. Audible, Inc</u>. Received \$25,000 from Audible Education to develop case studies of the use of audio books in K-12 education.

<u>2005. U.S. Office of Women's Health</u>. Received \$476, 978 from the Office of Women's Health (U.S. Dept of Health and Human Services) to create an online multimedia literacy learning experience for girls 9 - 14.

<u>2005. Preview Forum</u>. Received \$3,500 for Media Smart Seminars from Preview Forum (Ford Foundation) to host "The News We Need: Finding Balance in an Age of Spin."

<u>2005. Philadelphia Safe and Soun</u>d. Received \$2,500 planning grant for Our TimeZ (a media literacy and juvenile offender project) from Philadelphia Safe and Sound.

<u>2004. State of Pennsylvania Department of Health.</u> Co-Principal Investigator (with Nancy Morris) for \$250,278 to research how Hispanics in North Philadelphia interpret media messages about smoking. State of Pennsylvania Department of Health.

<u>2002. U.S. Office of Women's Health.</u> Principal Investigator for \$468,750 received to research the critical thinking skills of girls aged 9 to 14 in response to print, video and online media messages about nutrition and dietary supplements. Sponsored by the Office of Women's Health, Department of Health and Human Services

<u>1997. Arthur Vining Davis Foundation and the ATT Foundation.</u> Principal Investigator for \$108,000 received to direct "The Re-visioning Project: Teaching Humanities in a Media Age," at Clark University from the Arthur Vining Davis Foundations and the ATT Foundation.

<u>1997. Grant from Norman Felton.</u> Received \$80,000 to develop the <u>Felton Media</u> <u>Literacy Scholars Program</u>, a leadership development program for educators in the metropolitan Boston area, supported by Norman Felton, early television pioneer and director of *Studio One* and *Dr. Kilare*. 1997 – 1999.

<u>1997. Byrne Memorial Block Grant, Commonwealth of Massachusetts</u>. Co-Principal Investigator (with Massachusetts District Attorney Kevin Burke) for a Byrne Memorial Block Grant for \$400,000 for Sharpwatch, a program designed to bring media literacy education to young people in criminal juvenile justice settings in the State of Massachusetts.

<u>1994. Center for Substance Abuse Prevention.</u> Senior Consultant for \$100,000 in grants received by the communities of Lawrence and Dennis, Massachusetts for media literacy education initiatives, supported by the Center for Substance Abuse Prevention (CSAP) in Washington, D.C.

<u>1993. Pacific Mountain Network, Cable in the Classroom, Continental Cablevision,</u> <u>Discovery Networks</u>. Received \$76,000 to support production costs for the television program, Tuning In: Introduction to Media Literacy."

<u>1993. Massachusetts Foundation for The Humanities</u>. Received \$8,400 to support urban and minority teachers to attend the Harvard Institute on Media Education, Harvard Graduate School of Education.

<u>1990. National Endowment for the Arts (Arts in Education Program)</u> Received \$23,100 for a pilot curriculum on critical viewing of television and video production skills for secondary school students (Boston Film/Video Foundation).

<u>1991. Andy Warhol Foundation for the Visual Arts.</u> Received \$12,000 for a curriculum on critical viewing of television and video production skills for secondary school students, with the Boston Film/Video Foundation.

<u>1989. Massachusetts Council for the Arts and Humanities (Cultural Education</u> <u>Collaborative)</u>

Received \$40,000 for two year Art Partnership program to bring media arts education, with focus on critical viewing of television and video production skills to the Taft Middle School, Brighton, MA with the Boston Film/Video Foundation.

# VIII. HONORS AND AWARDS

<u>2021. PROSE Award for Excellence in Social Sciences</u>. Book award for *Mind Over Media: Propaganda Education in Digital Age*, American Association of Publishers.

<u>2019. Walker Ames Lecture</u>. University of Washington Graduate School. Endowed series invitational lecture.

2018. <u>Research Excellence Award</u>. University of Rhode Island. Awarded by the Division of Research and Economic Development. May 15, Kingston, RI.

2018. Neil Postman Award for Career Achievement in Public Intellectual Activity. Awarded by the Media Ecology Association (MEA), University of Maine, June 21.

<u>2016. "Teachers on Teaching: Honoring the Pedagogy of Renee Hobbs."</u> Panel discussion with former students. National Communication Association, November 12, Philadelphia PA.

<u>2015. Media Literacy Education Meritorious Service Award.</u> Awarded by the National Association for Media Literacy Education (NAMLE), June 27, Kimmel Center, Philadelphia.

2012. The Bailey Morris-Eck Lecture on International Media, Economics and Trade. Invited to give the annual endowed lecture at the Salzburg Academy on Media and Global Change. Lecture title: "Examining the Intersections of Art, Journalism and Propaganda." August 8, 2012. Salzburg, Austria. Previous lecturers included Paul Volker, Ewald Nowotny and Dana Priest.

<u>2012. American Library Association (ALA</u>). Fellow, Office of Information Technology Policy. Supported the association's digital literacy initiatives with advice on policy development and implementation.

<u>2011.</u> Computers in Reading Research Award. Technology in Literacy Education, International Reading Association (IRA). Awarded May 9, 2011, Orlando FL.

<u>2009 Johns Hopkins Partnership School Award</u>, National Network of Partnership Schools. Media Education Lab partnership exploring media literacy for global understanding with the Roberts Elementary School (Wayne PA) and the United Nations Alliance of Civilizations.

<u>2009 Creative Projects Award</u>, Visual Communication Division, Association for Education in Journalism and Mass Communication (AEJMC). First place award for "Access, Analyze, Act: A Blueprint for 21<sup>st</sup> Century Civic Engagement," Boston, MA, August 6, 2009.

<u>2009 Special Award, Pennsylvania Association for Educational Communications and</u> <u>Technology (PAECT).</u> Presented to a current, past or nonmember who has made a recent particular contribution to the field of communications. Hershey, PA. February 10, 2009.

<u>Common Sense Media. 2007.</u> Outstanding Media Educator. San Francisco, CA. Four Seasons Hotel, October 11, 2007.

<u>2005 Creative Projects Award.</u> Visual Communication Division, Association for Journalism and Mass Communication (AEJMC). Second place award for "The Media Straight Up!" a CD-ROM multimedia curriculum on media literacy and substance abuse prevention. San Antonio, TX.

<u>1995</u> Golden Cable ACE Award. Awarded for KNOW TV, a staff development program for teachers on approaches to critical analysis of documentary and non-fiction film and television. The Golden Cable Ace Award is the cable industry's highest award, made in recognition of a public service initiative.

<u>White House Leadership Conference on Youth, Drug Use and Violence</u>. Met with President Clinton at the White House on March 7, 1996 in a meeting to examine strategies for reducing youth drug use and violence.

1995 Parent's Choice Award. Awarded for "Tuning In to Media" video.

<u>Annenberg Fellowship in Media Education</u>, academic year 1992-93 by Dean Kathleen Hall Jamieson, Annenberg School for Communication, Philadelphia PA (declined).

<u>1990 Top Paper Award.</u> International Communication Association, Dublin Ireland. International Division's top paper for the research, "Effects of Medium and Editing Conventions on Learning and Comprehension among the Pokot of Northwest Kenya."

<u>National Teaching Award for Excellence in the Teaching of Writing.</u> One of 12 national winners selected by the Poynter Institute for Media Studies, St.Petersburg, Florida, May 1987.

## X. DOCTORAL STUDENTS SUPERVISED

#### **Former Students**

Rebecca Hains, Ph.D. Temple University, Mass Media and Communication, awarded 2008 Dissertation Title: "Negotiating Girl Power: Girlhood on Screen and in Everyday Life" Current Position: Associate Professor of Communication, Salem State University, Salem MA

Hans Schmidt, PhD. Awarded 2010

Dissertation Title: "Media Creation and the Net Generation: Comparing Faculty and Student Beliefs and Competencies Regarding Media Literacy within Higher Education" Current Position: Associate Professor, Penn State University, Brandywine

Jiwon Yoon, Ph.D. Awarded 2010

Dissertation Title: "Media Literacy Education to Promote Cultural Competence and Adaptation among Diverse Students: A Case Study of North Korean Refugees in South Korea" Current Position: Associate Professor of Communication, Northwest University, Kirkland WA

Tina Peterson, PhD. Awarded 2012 Dissertation Title: "So You Think You Can Cook? Visual Communication in Food Media, Meaning-making and Cooking Self-efficacy" Current Position: Director, News Literacy Project, Houston TX

Kelly Mendoza, PhD. Awarded 2013 Dissertation Title: "Parental Mediation and Media Literacy" Current Position: Senior Manager of Education Content and Curriculum, Common Sense Media, San Francisco CA

Michael RobbGrieco, PhD. Awarded 2014 Temple University, Mass Media and Communication Dissertation Title: "Media for Media Literacy: Discourses of the Media Literacy Education Movement in Media & Values Magazine, 1977 – 1993" Current Position: Director of Technology, Windham Unified Schools, VT

Lisa Provorara, Ph.D. Awarded 2015 Temple University, Mass Media and Communication Program Dissertation Title: "Teaching about Gender Representation in High School" Current Position: Lecturer, Department of Communication, University of Hartford CT

Jonathan Friesem PhD University of Rhode Island, School of Education. Awarded 2015 Dissertation Title: "On Becoming a Digital Literacy Mentor" Current Position: Assistant Professor, Central Connecticut State University

Mary Moen, PhD University of Rhode Island, School of Education. Awarded 2015 Dissertation Title: "Teachers' Self-Directed Informal Learning Experiences For Technology Integration: An Exploratory Study"

Current Position: Assistant Professor, Graduate School of Library and Information Studies, University of Rhode Island

Jillian Belanger, PhD University of Rhode Island. Department of Writing & Rhetoric.Awarded 2017.Dissertation Title: Speaking Truth to Power: Stand-Up Comedians as Sophists, Jesters, Public Intellectuals and ActivistsCurrent Position: Gateway to College Program Director, Roger William University

Alyson Snowe, PhD University of Rhode Island, Department of Writing and Rhetoric. Awarded 2017.

Dissertation Title: Exploring the Use of NoRedInk as a Tool for Composition Instruction Current Position: Lecturer, Three Rivers Community College

Hailee Dunn. PhD University of Rhode Island, Department of Psychology. Awarded 2017 Dissertation Title: Exploring Ways to Enhance Teens' Participation in Social Media Interventions: A Formative Research Study"

Clarissa Walker, PhD University of Rhode Island, Department of Writing and Rhetoric Awarded 2019

Dissertation Title: "There Is No Racism In Cuba": A Field Study Of The "Post-Race" Rhetoric Of Modern Cuba

Current PhD Students:

- Zoey Wang, University of Rhode Island, School of Education
- Mark Davis, University of Rhode Island, School of Education
- Samantha Stanley, University of Hong Kong
- Cornelia Trahan, University of Rhode Island, School of Education

PhD Committee **Service**: Kenna Barrett, Timothy Amidon, Pam Poe, Cary Gillenwater MA Committee Service: Kelly Ahern, Sara Benn, Kaylen Shimoda, Sandra McGee, Diane Beltran, Rebecca Rowland, Stephanie Viens, Liz Deslauriers, Sara Benn, Annabelle Everett

# INTERNATIONAL PRESENTATIONS by Renee Hobbs 2021 - 1985

"Media Literacy in the Classroom: How to Empower Students." Workshop sponsored by Atlantische Akademie event "Fake News? Combatting Misinformation in a Digital Age." Rheinland-Pfalz, Germany. December 10, 2020.

"Crisis Creates Opportunity: How the Covid Pandemic Helped to Advance Digital Media Literacy in Schools." Keynote lecture, 2nd From Traditional to Digital International Media Research Symposium, Izmir, Turkey. December 11, 2020

"Meda and Propaganda." Presenter. Prestige Institute of Management and Research, Indore, India. November 20, 2020.

"Digital Information Literacy Programme for Schools Project." Panel member. University of Manchester, England. November 10, 2020.

"Create to Learn Pedagogies for Every Learner." Workshop, Online Leadership Event. Near East and South Asia Council of Overseas Schools. Novemver 25, 2020. Online.

"Best Practices in Digital Learning, Anytime & Real Time." Workshop, Online Leadership Event. Near East and South Asia Council of Overseas Schools. October 22 – 23, 2020. Online.

**Keynote:** "Crisis Creates Opportunity: How the Covid Pandemic Helped to Advance Digital Media Literacy in Schools" Korea Press Foundation, October 23, 2020. Online.

"From Challenges to Actions: An EdTech Squad for the 2020 Edu Challenges" Panel member, Ed Tech Week, Tel Aviv, October 18, 2020. Online.

**Keynote:** "Learning with Heart." Association for Teacher Education in Europe (ATEE) webinar, Florence, Italy. June 5, 2020. Online.

**Masterclass:** "Using Digital Media for Inquiry-Based Instruction in K-12." Two-day program to the Near East Counsel of Overseas Schools (NESA), Muscat, Oman, January 24 – 25, 2020.

**Keynote:** "The Ethics and Politics of Human Machine Pedagogy." Shaping the Future Conference, Tel Aviv, Israel. September 18, 2019.

**Keynotes:** "Mobile Propaganda and Disinformation Lab." A week-long series of full-day workshops in Munich, Wurzberg and Nurenberg with German educators, sponsored by the U.S. Consulate General in Munich, April 29 – May 3, 2019.

**Keynote:** "Mind Over Media: Propaganda Education for a Digital Age." Media Education Conference, Salla, Finland. April 23, 2019.

"Transgression as Creative Freedom and Creative Control." Invited guest lecture, University of Lapland, Rovaniemi, Finland. April 22, 2019.

**Keynote:** "Fight Disinformation with Media Literacy." Media and Learning Conference. November 13, 2018. Bozar Arts Center, Brussels Belgium.

**Keynote:** "Digital and Media Literacy in School Libraries." School Librarians of Jordan Conference. November 4, 2018, Amman, Jordan.

**Masterclass**: "Media Literacy: Copyright Clarity." Near East and South Asia (NESA) Council of Overseas Schools. November 2 – 3, 2018, Amman, Jordan.

**Keynote**: "Everything You Need to Know about Fake News Can be Learned in Kindergarten." Misinfo Kiev, Kiev, Ukraine. May 29, 2018.

"Raising Marginalized Voices via Media literacy: Six Global Case Studies." Discussant for the Instructional & Developmental Communication panel. International Communication Association. Prague, Czech Republic. May 27, 2018.

"Digital Literacy in Contemporary Democracies." University of Brasilia, March 13, 2018.

"Digital Media: Responsible Media Consumption and Production in the Globalized Society." Presentation to the Brazil Chamber of Deputies, Brasilia, March 12, 2018.

"Power On: Digital Media and Information Literacy in the Context of Work, Life and Citizenship." Catolica University lecture, Brazilia, March 12, 2018.

"Introduction to Media Literacy," University of Sao Paulo campus workshop with students and faculty including students of EMEF Casa Blanca (public school) and Colegio Dante Alighieri (private school).

**Keynote Address:** "Power On: Digital Media and Information Literacy in the Context of Work, Life and Citizenship" at the meeting of the Associacao Brasileira de Pesquisadores e Profissionais da Educommunicacao, March 8, 2018.

**Keynote Address:** "Power On!" DW Akademie, Germany's leading organization for international media development. Bonn, Germany. January 30, 2018.

"News and Media Literacy as an Alternative to Regulation," Presentation, University of Mainz, School of Journalism. Mainz, Germany. November 18, 2017.

**Keynote Address:** "Digital and Media Literacy Education in the Context of Global Information, Education and Culture." Society for Media Education and Communication Culture (GMK) in the Federal Republic of Germany. Frankfurt, Germany, November 18, 2017.

"Teaching the Conspiracies," Presentation, Media Meets Literacy in Sarajevo, Bosnia and Herzegovina. September 22, 2017.

"Propaganda Lab," Two-day pre-conference workshop with Igor Kanizaj. Media Meets Literacy in Sarajevo, Bosnia and Herzegovina. September 19, 2017.

"Understanding Fake News: How to Build Media Literacy, Critical Thinking and Counter Strategies in a Polarized Digital Media Landscape." Presentation at Haus am Dom as part of the "Partners in Dialogue" series. Frankfurt, Germany, May 15, 2017.

"Youth Educators and Digital Media – Opportunities and Challenges in the Age of Trolls and Fake News." Hessische Landeszentrale für politische Bildung and Bildungsstaette Anne Frank, May 15, 2017.

"How To Maximize Benefits and Minimize Dangers of Digital Media." Workshop, Heinrichvon-Gagern-Gymnasium, Bernhard-Grzimek-Allee 6–8, 60316 Frankfurt, Germany. May 16, 2017.

"Bringing Media Competency into the Classroom in a Digitalized World." Lecture at Leibniz School of Education, University Hannover, May 17, 2017.

"Bringing Media Competency into the Classroom in a Digitalized World." Lecture, Greifswald University, Germany, May 18, 2017.

"How Digital Competencies Enable People To Fight Fake News." Presentation, Facebook Berlin, May 19, 2017.

"Teaching in a Digital World – Tools to Bring Media Competency into the Classroom." Workshop, Landeszentrale für politische Bildung. Berlin, Germany. May 20, 2017.

"Fake News and Media literacy." Presentation, University of Applied Social Sciences, Frankfurt, hosted by Prof. Sabine Breitsameter, Sound and Media Culture, Director of Master International Media Cultural Work (IMC), Soundscape & Environmental Media Lab/3D Audio Research. Frankfurt, Germany, May 17, 2017.

"From Schooling to Learning." Shaping the Future 4 Conference. Center for Educational Technology. Tel Aviv, Israel. March 30, 2017.

"Quantitative Media Literacy Research Methods." Keynote address at the Summer School on Media Literacy and Media Education Research Conference. Catholic University of Louvain-la-Neuve, Belgium, September14<sup>th</sup>, 2016. "Exploring the Innovative Use of Digital Technologies in the Global Context of Digital and Media Literacy Education," Panel presentation to the International Communication Association, Fukuoka, Japan. June 12, 2016.

"Librarians as Stakeholders in the Children and Media Community: A Dialogue," Paper presentation, International Communication Association, Fukuoka, Japan. June 12, 2016.

"Mind Over Media: Analyzing Contemporary Propaganda," Workshop for faculty, Hosei University, Tokyo, Japan. June 10, 2016.

"Promoting Media and Information Literacy in a Shifting Media and Communication Landscape for Open and Secure Societies." Panel presentation at the 2<sup>nd</sup> European Media and Information Literacy Forum, Riga, Latvia, June 28, 2016.

"Media Literacy: Tools for Building Resilience to Violent Extremist Propaganda," Panel presentation at the 7<sup>th</sup> Annual United National Alliance of Civilizations conference Baku, Azerbaijan, April 27, 2016.

"Creating to Learn: Addressing Transgression in Youth Media Production," Paper presentation at the Media and Transgression Conference, Lund University, Sweden. March 17, 2016.

Lectio Magistralis: "Analyzing Contemporary Propaganda," Department of Psychology and Education, University of Florence, Italy. March 15, 2016.

Closing Plenary: "Propaganda, Lies and Videotape: What Can Schools Do to Combat Radicalization Amongst Students?" Media and Learning Conference, Brussels, Belgium. March 11, 2016. With Moad El Boudaati, Rudi Vranckx, Karin Heremans, Divina Frau-Meigs, and Sarah Van Leuven.

"Media Literacy and Radicalization," Presentation at the Media and Learning Conference, Brussels, Belgium. March 10, 2016. With Maria Ranieri.

Pre-Conference Workshop: "Mind over Media: Analyzing Contemporary Propaganda." Media and Learning Conference, Brussels, Belgium. March 9, 2016

"Making Global Connections: Media and Technology in L2 Language Learning," Ningxia University. Invited presentation at the Department of Foreign Languages and Cultures, Yinchuan, China. September 21, 2015

"Digital and Media Literacy: Connecting Classroom and Culture," Ningxia Teachers College, School of Foreign Languages. Guyuan, China. September 18, 2015

"Digital and Media Literacy: Connecting Classroom and Community," Ningxia University. Invited presentation at the Department of Foreign Languages and Cultures, Yinchuan, China. September 17, 2015

"When Literacy Goes Digital: Teaching Strategies with Mass Media, Digital Media and Popular Culture." Ningxia University. Faculty development program for the Department of Foreign Languages and Cultures, Yinchuan, China. September 15, 2015.

**Keynote Address:** "From Audiences to Authors: Children and Young People as Content Creators and Global Communicators." Second International Communication Management Conference (ICMC), MICA, Ahmenabad, India. February 19, 2015.

**Keynote Address:** "How Teacher Motivations Shape Digital Learning." European League of Middle-Level Educators, Warsaw, Poland. January 30, 2015.

"Safe Ways to Talk About Digital Transgression." European League of Middle-Level Educators, Warsaw, Poland. January 30, 2015.

**Keynote Address:** "Going Global? International Perspectives on Innovation in Media Literacy Education." Media Education Research Summit. Prague, Czech Republic. November 21, 2014.

"Media Literacy and Adolescent Civic Engagement," presentation to the Department of Communication and New Media, National University of Singapore, October 15, 2014.

"Connecting Continents." Online professional development program with Russian educators. Russian Academy of Education, March 25, 2014.

"How Teacher Motivations Shape Digital Learning." Keynote address to the Media and Learning Conference, Brussels, Belgium. December 12, 2013.

"The Past, Present and Future of Media Literacy," Keynote address to the 30<sup>th</sup> Anniversary of Centre de Liaison de l'enseignement et des Medias d'Information (CLEMI). Translation: Center for Teaching and Learning with Information Media. Paris, France. November 15, 2013.

"The Role of the Media Industry in Advancing Digital and Media Literacy," Paper presentation at Social Trends Institute, Oxford University, Balliol College, October 5, 2013.

"Education and Society: New Possibilities for Participation," Keynote Address at the Summer Seminar on Education. Ruhr-University, Bochum Germany. September 17, 2013.

"Global Developments in Media Literacy Education," Media and Digital Literacy Lab (MDLAB). Keynote address at the American University of Beirut, Lebanon. August 18, 2013.

"Narrowing the Gaps between the Classroom and the Culture," Shaping the Future 2 Conference, Center for Educational Technology, Tel Aviv, Israel, June 5, 2013.

**Keynote Address:** "Digital and Media Literacy: Connecting Classroom to Culture," Turkish Association of Private Schools Conference: The Importance of the New Educational System and the Digital Education Teacher. Antalya, Turkey, February 8, 2013.

"Media Literacy, Technology Integration and Education Reform," Presentation at Education Reform Initiative (EĞİTİM REFORMU GİRİŞİMİ, ERG), Sabanici University, Istanbul, Turkey, October 8, 2012.

"Media Literacy as a Contemporary Life Skill," Lecture at Istanbul University, Istanbul, Turkey, October 9, 2012.

**Keynote Address:** "Transforming Education: The Competencies We Need When Information Goes Digital." Conference on Information Literacy, Critical Thinking and Lifelong Learning. Istanbul Sahir University, Istanbul, Turkey. October 5, 2012

**Keynote Address:** "Examining the Intersections of Art, Journalism and Propaganda," Morris Bailey-Eck Lecture, Salzburg Academy on Media and Global Change, Salzburg Austria. August 10, 2012.

**Keynote Address:** "How Digital and Media Literacy Supports Global Understanding," Arab-US Association of Communication Educators (AUSACE), Beirut, Lebanon, October 30, 2011.

**Keynote Address:** "What a Difference Ten Years Can Make: Possibilities for the Future of Media Literacy Education. 20<sup>th</sup> Annual Summer School in Media Education, Corvara-in-Badia, Bolzano, Italy, July 16, 2011.

**Keynote Address:** "Digital and Media Literacy: A Plan of Action," at "Shaping the Future," 40<sup>th</sup> anniversary of Center for Technology Education, Tel Aviv, Israel, March 27, 2011.

"Combatting Middle East Stereotypes through Media Literacy Education in Elementary School," with J. Yoon, A. Ibrahimi, N. Cabral and R. Al-Humaidan. International Communication Association conference, Singapore, June 25, 2010.

"New Developments: Media Education in Asia" with J. Yoon and W. Xu, International Communication Association conference, Singapore, June 22, 2010.

**Keynote Address:** "Two Sides of a Coin," World Summit on Media for Children and Youth, Karlstad, Sweden, June 14. 2010.

"Current Research on Media Literacy Education," World Summit on Media for Children and Youth, Karlstad, Sweden, June 17, 2010.

"Media, Citizenship and Human Rights," Second European Congress of Media Education, Bellaria, Italy, October 21 – 24, 2009.

"A Research Agenda for Media Literacy," Office of Communications (OFCOM) Conference on Media Literacy, London, England, May 15, 2008.

"Building a Clearinghouse for Media Literacy Education," Alliance of Civilizations conference, United Nations. Madrid, Spain, January 15-16, 2008.

"Media Literacy Institute." Developed a two-day professional development program for educators from Qatar University and area schools, Doha, Qatar. Supported by the Qatar Foundation. December 11-12, 2007.

"Critical Distancing and Participatory Immersion in Online Learning for Media Literacy." Paper presented at the 2007 ICA China Communication Forum, Harmonious Society, Civil Society and the Media, Beijing, China. October 20, 2007.

"Theoretical and Conceptual Frameworks Affecting the Development of Media Literacy Education in the United States," Visual Competencies Symposium, Jacobs University, Bremen Germany, July 6 – 8, 2007.

"Media Literacy as a Dimension of Global Literacy" UNESCO Regional Conference in Support of Global Literacy. Qatar Foundation Innovations in Education Symposium 3. Literacy Challenges in the Arab Region: Building Partnerships and Promoting Innovative Approaches, March 13, 2007, Doha, Qatar.

"Teachers' Responses to September 9," Presentation at KinderCom (Italian Media Education Conference), Merano, Italy. May 24, 2002.

"Media and Technology Education in the United States," Presentation at the Catholic University of Milan. March 6, 2002.

"The Pedagogy of Media Literacy Education." Presentation at KinderCom (Italian Media Education Conference). Merano, Italy. May 11, 2001.

"Overview of Media & Technology Education in the United States." Presentation at Summit 2000: International Children and Television. Toronto, Canada. May 14, 2000.

"The Impact of Media Literacy Education on the Development of Students' Academic Skills." Paper presented at Summit 2000, Toronto, Canada. May 15, 2000.

"Literacy for the Information Age" plus "Masterclass in Film Education." Two-day educational program with Cary Bazalgette (British Film Institute). Presentation to Dutch educators at the Congres Filmeducatie in het voortgezet onderwijs, (Dutch Film Education Conference). Vlissengen, The Netherlands. September 13-14, 2000.

"Media Education: Goals for Teachers and Learners." Presentation at the Annual Newspapers in Education conference, Bahia Blanca, Argentina. November 12, 1998.

"Measuring Media Literacy Skills in Students and Teachers." Paper presented at the international conference, "Les Jeunes and les Medias," UNESCO, Paris. April 24, 1997.

"Media Literacy Skills in 9th Graders." Paper presentation at the International Communication Association. Montreal, Canada. May 24, 1997.

"Internet: Hope or Damnation?" Keynote address at the 2nd International Newspapers in Education Conference, Sao Paulo, Brazil. September 10, 1997.

"Media Literacy and Drug Prevention." Presentation at the 2nd Annual Rainbow International Movement Against Drugs Conference. Rimini, Italy. October 17, 1996.

"Elements of a Successful Media Literacy Educational Program." Paper presented at the National Council of Teachers of English (NCTE) International Conference. Heidelberg, Germany. August 12, 1996.

"Effects of Medium and Editing Conventions on Learning and Comprehension among the Pokot of Northwest Kenya," with Richard Frost. Paper presented at the 40th Annual Conference of the International Communication Association. Trinity College, Dublin Ireland. June 25, 1990.

## \*\*\*\*WINNER OF THE TOP PAPER AWARD, INTERCULTURAL DIVISION

"Cross Cultural Approaches to Examining Television Editing and Perceptual Processes," with Richard Frost and John Stauffer. Paper presented at the International Association for Mass Communication Research. Barcelona, Spain. July 26, 1988.

# NATIONAL AND REGIONAL PAPERS AND PRESENTATIONS by Renee Hobbs

## 2020 - 2021

"Thriving Online Podcast." Facebook Live event with Andy Revkin, Earth Institute, Columbia University, December 7, 2020.

"Mind Over Media." Book club dialogue. Minnesota Council of Teachers of English. December 5, 2020.

"Algorithmic Personalization," "The Future of Media Education," "Should We Test Media Literacy Competencies?" "Memes, Digital Literacy & Popular Culture: An Online Media Production Learning Experience," and "YouTubers as Change Agents for Media Literacy." Workshops at the Northeast Media Literacy Conference, November 6, 2020. Online.

"Author Event with Renee Hobbs: Mind Over Media," National Council of Teachers of English, October 27, 2020. Online.

"Best Practices in Digital Learning, Anytime & Real Time," Workshops for the Online Leadership Event, Near East and South Asia Council of Overseas Schools, October 22 - 23, 2020. Online.

"Teaching the Elections: Focus on Propaganda," Keynote address to the University of Wisconsin, Madison, Teaching the Elections Conference, September 26, 2020. Online.

### 2019 - 2020

"Virtually Viral Hangouts: Convening a Global Online Support Community." Media Ecology Association conference, June 20, 2020.

"Adult Learners as Media Makers: Create to Learn Pedagogies in Online Learning," Paper presentation at ICELW Conference, New York, June 10, 2020. Online.

"The Road to Copyright Clarity" Three-part workshop, Northeast Ohio Regional Library System. February 11, March 17, and April 21, 2020. Online.

"Exploring the Role of Pop Culture in Activism." Columbia College Chicago. Chicago IL. February 26, 2020.

"Propaganda Education for a Digital Age." IDEACON. Illinois Digital Educators Association. Schaumberg, IL. February 24, 2020.

**Keynote**: "The Library Screen Scene." California School Library Association, City of Industry, CA. February 7, 2020.

"Leadership in Digital Literacy and Librarianship." California School Library Association, City of Industry, CA. February 6, 2020.

"Digital and Media Literacy: Dialogue with Dutch Educators." Day-long workshop sponsored the the U.S. State Department International Visitor Program and World Affairs Council of Rhode Island, Providence, RI. December 20, 2019.

"Fairly Useful: Copyright in Libraries, Part 2." Presentation to the Rhode Island Office of Library and Information Services. Warwick Public Library, November 19.

"Surviving 'Fake News': Critical Approaches to Media Literacy." National Communication Association, Baltimore, MD. November 16, 2019.

"Activating Inquiry through Analyzing Global Propaganda." Northeast Regional Media Literacy Conference, Providence RI. November 9, 2019.

Keynote: "Create to Learn: How Digital Media Advances Intellectual Curiosity." University of Arkansas. October 28, 2019.

"Critical Media Literacy in English Language Arts." Day-long workshop, Minnesota Council of Teachers of English, Minneapolis, MN. October 24, 2019.

Public Lecture: Recovering Media Literacy Theory for the Age of Machine Learning." New York State Communication Association, Calicoon, NY, October 19, 2019.

Keynote: "Digital Literacy." Summer Institute in Digital Literacy, University of Rhode Island, Providence, RI, July 20, 2019.

"Media Literacy in the Secondary Classroom," Full-day workshop sponsored by The Media School, Indiana University, IN. June 24, 2020.

Keynote: "Create to Learn in Higher Education," Presentation to the faculty at Franklin Pierce University, Rindge, New Hampshire.

### 2018 - 2019

"20/20 Vision for the 2020 Election," Panel presentation at the Providence Community Library, 9

"Create to Learn at ECA." Presentation at the Eastern Communication Association. Providence, Rhode Island. April 12, 2019.

"At the Library with Film and Media," Presentation, Eastern Communication Association. Providence, Rhode Island. April 11, 2019. "Alexa, Let's Learn." Workshop presentation at South by Southwest Education, Austin, TX. March 7, 2019.

"Digital Literacy and Media Responsibility." Half-day program for the Brazilian Media Literacy program, sponsored by the U.S. State Department. University of Rhode Island, Providence RI. December 4, 2018.

"Teaching about Propaganda." Walker Ames Lecture. University of Washington Graduate School, Seattle, WA. November 28, 2018.

"Mind Over Media." Workhsop, National Council of Teachers of English, Houston, TX. November 18, 2018.

"Imitation and Originality in Youth Media Production," Research paper presentation, National Council of Teachers of English, Houston, TX. November 18, 2018.

"What YouTubers Have to Teach Us About Learning and Literacy." Presentation to the Northeast Regional Media Literacy Conference, November 10, 2018, Providence, Rhode Island.

## 2017 - 2018

"Digital Literacy Decoded." Keynote address to the Madison-Oneida (New York) Library System. Mt. Vernon, NY. May 23, 2018

"Teaching the Conspiracies." Facts Matter: Information Literacy for the Real World. Library Journal Online Professional Development Program. March 28, 2018.

"Who Wants to Outsource Relationships? VR/AR in Education." Presentation at SXSWEdu, Austin, Texas. March 5, 2018.

"Deconstructing Disney," Workshop with Pam Steager. Providence Children's Film Festival, Providence RI. February 24, 2018.

Keynote Address: "Create to Learn," Developing Digital Literacies conference, Drew University, Madison, NY. February 3, 2018.

"Redefining How We Teach Propaganda," with JoAnna Wasserman. 2017 International Conference on Education and the Holocaust." United States Holocaust Memorial Museum. Washington DC December 5, 2017.

"Analyzing Contemporary Propaganda," Virtual guest lecture, Otis College of Art and Design, Los Angeles, November 29, 2017.

"Media Literacy in Rhode Island," Media Education Lab Webinar. November 6, 2017.

"Library Film Education: On and Beyond the Screen." With Pam Steager, Liz Deslauriers and Mary Moen. Digital Media and Learning Conference, University of California, Irvine. October 6, 2017.

## 2016 - 2017

"Who are Your Intellectual Grandparents?" Renee Hobbs and Kara Clayton. Presentation and demonstration of the Grandparents of Media Literacy website. National Association for Media Literacy Education. Chicago, IL. June 28, 2017.

"The Media Education Lab Model: Research and Community Service for Media Literacy Education" Presenters: Renee Hobbs, Kara Clayton, Carolyn Fortuna, Yonty Friesem, Renee Hobbs, Frank Romanelli, Sait Tuzel, Hacer Dolanbay & Zoey Wang. National Association for Media Literacy Education. Chicago, IL. June 28, 2017.

"Media Literacy and Contemporary Propaganda," Dialogue between Renee Hobbs and Tom Burrell. National Association for Media Literacy Education. Chicago, IL. June 27, 2017.

**Keynote address:** Finding Truth in an Age of Digital Propaganda. SIGNIS World Congress, Quebec City, Canada. June 20, 2017.

"Transgression as a Response to Creative Freedom and Creative Control." Research poster. International Communication Association conference, San Diego, CA. May 16, 2017.

"Media Literacy in High Poverty Communities," Respondent. International Communication Associaton conference, San Diego, CA. May 16, 2017.

"How to Critically Analyze Conspiracy Theories," Presentation at the Digital Engagement Conference, Brooklyn College. May 5, 2017.

"Digital Literacy as Collaborative, Transdisciplinary, and Applied." Paper presentation by Renee Hobbs and Julie Coiro. American Educational Research Association (AERA). San Antonio, Texas, April 27, 2017.

"Increasing Digital Teaching IQ in Higher Education." Presentation at LearnLaunch Boston, April 11, 2017.

"Media Literacy in Evolution." Presentation at the What is Life? Conference. University of Oregon. April 8, 2017.

"Copyright Clarity." Day-long professional development program. John Carroll Univerity. Cleveland, OH.

**Keynote address**: "Educational Strategies to Combat Violent Extremism." United Nations Alliance of Civilizations, UN Headquarters, New York, February 9, 2017.

"Media Literacy Grandparents," Presentation to the Northeast Media Literacy Conference. Central Connecticut State University. New Britain, Ct. February 4, 2017.

"Digital Literacy in Higher Education." Panel discussion leader, Winter Symposium on Digital Literacy in Higher Education, University of Rhode Island, Providence RI, January 13, 2017.

"Pop Literacy," School Library Journal online conference. December 6, 2016.

"How Classroom Teachers Approach Transgression in Media Production Classrooms." Paper presentation, National Communication Association conference, Philadelphia PA.

**Keynote address:** "Create to Learn." Chariho Public Schools Professional Development Program, November 8, 2016.

"Say what? Exploring Ways to Enhance Teen Involvement in Substance Prevention Social Media Campaigns," with Hailee Dunn. Paper presentation, American Public Health Association, October 30, Denver CO.

"Digital Authorship in K-12 Education," Center for Innovation, Scarsdale Public Schools, October 18, 2016.

"Best Practices in the Pedagogy of Contemporary Propaganda," Presentation at the Digital Media and Learning Conference, University of California, Irvine. October 7, 2016.

#### 2016 - 2015

"Digital Authorship," Keynote address, URI Summer Institute in Digital Literacy, Providence RI. July 26, 2016.

"Advanced Trainers Retreat: Using Digital Media in Learning," Networks for Training and Development, Norristown, PA. May 13, 2016.

Panel member: "Video Production as Democracy Education," American Educational Research Association, Washington DC. April 11, 2016.

Panel member: "Revolutionizing Our Approach to Visual Communication," Baltimore, MD. Eastern Communication Association, March 31, 2016. With Valerie Swarts, Roxanne O'Connell, Michelle Seelig, and Doug Strahler.

Discussant: "Enhancing Learning with VR/AR," Three-hour workshop, SXSWEdu, Austin, TX. March 7, 2016.

"Mind Over Media: Analyzing Contemporary Propaganda," National Council of Teachers of English (NCTE), Minneapolis, MN. November 20, 2015.

Webinar: "Exploring the Connection between Propaganda and Radicalization," Media and Learning Association, Brussels, Belgium.

Featured presenter: "Copyright Clarity" and 2 workshops, Georgia Educational Technology Conference, Atlanta, GA. November 5, 2015.

**Keynote speaker:** "Digital Literacy." Technology and Learning: The Evolution will be Televised. Technology and Learning Collaborative, Philadelphia Free Library, October, 30, 2015.

Presenter and moderator, "Independent film licensing and exhibition: Issues for public libraries," Webinar, Media Education Lab, October 28, 2015. Guest speakers: Eugene Martin, Anisa Raoof, Eric Bilodeau, and Leab Lubman.

Featured Speaker: "Why Teacher Motivations for Digital Learning Matters," Connecticut Educational Computer Association, Mohegan Sun Resort, October 25, 2015.

"Digigansett: Building Powerful University-School Partnerships," Rhode Island Educational Technology Conference, October 25, 2015.

"Analyzing Contemporary Propaganda with Mind Over Media," workshop for Media Rise Festival, Washington DC, October 2, 2015.

"Digital Learning." Workshop for educators at the Learning First Alliance, New England Institute of Technology, Providence, Rhode Island. August 11, 2015.

"Mapping the Fields: Media, News, Civic and Information Literacy," Research panel presentation, Association for Education in Journalism and Mass Communication (AEJMC). San Francisco, CA. August 7, 2015.

## 2014 - 2015

"State, School and Citizen Surveillance: Issues for Educators," Moderator. International Society for Technology in Education (ISTE), Philadelphia, June 30, 2015.

"Yes! You Can Use Copyrighted Materials for Digital Literacy," Presentation with Sandy Hayes and Kristin Hokanson. International Society for Technology in Education (ISTE), Philadelphia, June 28, 2015.

"Teacher Motivations for Digital and Media Literacy in Turkey," with Sait Tuzel. Paper presentation at the National Association for Media Literacy Education Conference, Philadelphia, PA. June 27, 2015

"Pushing Back: Using Popular Culture and Media Literacy Strategies to Teach Drug Prevention." Paper presentation with David Cooper Moore and Katie Donnelly. National Association for Media Literacy Education Conference, Philadelphia, PA. June 28, 2015

"Designing and Implementing Professional Development in Digital Literacy," with Julie Coiro. National Association for Media Literacy Education Conference, Philadelphia, PA. June 27, 2015

"What we Have and What we Need: Librarian Perspectives on Children's Films and Digital Media," Paper presentation, International Communication Association, San Juan, May 24, 2015.

"How Adolescents Advance Intellectual Curiosity, Collaboration and Civic Engagement by Learning to Create Broadcast News," with Katie Donnelly. International Communication Association, San Juan, May 24, 2015.

"International Encyclopedia Advisory Board," Panel discussion, International Communication Association, San Juan, May 24, 2015.

"Muses, TV Shows, Libraries and/or Brilliance: The Real Story Behind How Scholars Go From No Ideas to Strong Scholarly Plans." Panel discussion with Lewis Freeman, Thom Gencarelli,

Benjamin Bates and and Juliet Dee. Eastern Communication Association, Philadelphia PA. April 24, 2015.

"Extending the Digital Literacy Competencies of Teachers," Paper presentation, American Educational Research Association (AERA). Chicago, IL. April 18, 2015.

"Education Technology and Teacher Preparation," Featured presenter in a webinar sponsored by the U.S. Department of Education Office of Education Technology. April 14, 2015.

"Theorizing the Pedagogical Possibilities of Humorous Media," Panel discussion, Popular Communication Association, New Orleans, LA. April 3, 2015. With Jillian Belanger and Michael RobbGrieco.

"Media Literacy and Prevention: The Media Straight Up!" CAAS Rounds. Center for Alcohol and Addiction Studies, Brown University. School of Public Health. Providence, RI. March 13, 2015.

"Deepening the Practice of Digital Literacy," Core Conversation presentation at SXSWEdu, Austin Texas, March 10, 2015.

"The Future of Digital and Media Literacy Education," Presentation at Harvard Graduate School of Education, Cambridge, MA. February 12, 2015.

"Introducing Digital Literacy to Rhode Island Principals," with Gail Dandurand. Presentation to the Rhode Island Principals Association, February 1, 2015.

"Media Literacy and the Emergence of Civic Engagement in Schools," Presentation at Teachers College Columbia University, New York, NY. February 9, 2015.

"Libraries, Film/Media and Families," Online conference presentation at The Digital Shift. School Library Journal, October 1, 2015.

"Teaching a Fully-Online Graduate Class using WordPress," WordCamp Providence, RI. September 21, 2014.

"The Use of Media Literacy Instructional Strategies for Promoting Intercultural Communication in U.S. & Turkish Middle Schools," with Sait Tuzel. Paper presentation to the International Association for Intercultural Communication Studies (IAICS). Providence, RI. August 1, 2014.

# 2013 - 2014

"Digital and Media Literacy Education: What's Coming Next." Keynote address: New York State Library Trustees, Tarrytown, NY. May 2, 2014.

"Remembering Neil Postman." Presentation at the Eastern Communication Association, Providence RI. April 29, 2014.

"Using Screencasting to Advance Critical Reading and Media Composition in Grades 4 – 12." Workshop: Massachusetts Reading Association. April 10, 2014.

"How Teachers Motivations Shape Digital Learning." Workshop presentation at SXSW Edu.

Austin, TX. March 24, 2014.

"Introduction to Digital and Media Literacy," Keynote address: Narragansett (RI) Public Schools. March 14, 2014.

"Navigating a Sea Change: Curriculum Renewal and Transformation" paper presentation with Lauren H. Mandel, Cheryl A. McCarthy, Valerie Karno. Association for Library and Information Studies Education (ALISE), Philadelphia, PA. January 22, 2014.

"A Talk with Global Education Leaders," A Google Hangout with Renee Hobbs and Gokhan Yucel. ERG Istanbul, Turkey, November 15, 2013

"Teaching about Propaganda," Presentation at the Field Museum, Chicago. The State of Deception Educator Workshop. Sponsored by the United States Holocaust Memorial Museum. November 1, 2013.

"Digital Literacy: What Next for Libraries," Keynote address, Association of Connecticut Library Boards (ACLB), Hartford CT. October 25, 2013.

"Media Smart Seminar," Workshop at Drug Free Pennsylvania. Penn State University, State College, PA and Philadelphia, PA. October 21 and 28, 2013.

"How We Built the Harrington School Word Press Site," WordCamp Providence, August 17, 2013.

"Digital Authorship and Making as Learning," Keynote presentation at the Summer Institute on Digital Literacy. Providence, RI. July 16, 2013.

"Words Matter," with Erin Reilly. Workshop at the National Association for Media Literacy Education (NAMLE) conference, Los Angeles, CA. July 13, 2013.

"Beyond Drill and Kill: Strengthening the Common Core," RI-LINK Library Educators' Conference, August 13, 2013.

# 2012-2013

"Powerful Voices for Kids," with David Cooper Moore. Workshop presentation at the International Society for Technology in Education (ISTE), San Antonio, TX, June 24, 2013.

**Keynote Address:** "Digital Literacy and Libraries: What's Coming Next," Massachusetts Commonwealth Consortium of Libraries in Public Higher Education Institution (MCCLPHEI) Annual Conference. Sturbridge, MA, June 13, 2013.

"Powerful Voices for Kids: Bringing Digital and Media Literacy to K-6 Learners." Workshop presentation at the International Reading Association conference, San Antonio TX. April 21, 2013.

**Keynote Address:** "When Literacy Goes Digital: Meeting the Needs of the Youngest Learners with Digital and Media Literacy." Youth 2.0: Connecting, Sharing and Empowering? Affordances, Uses and Risks of Social Media." University of Antwerp, Belgium. March 22, 2013.

"Exploring Youth Media History: A Case Study of Cinekyd Circa 1976 – 1982," Paper presentation at the Society for Cinema and Media Studies Conference, Chicago IL. March 9, 2013.

"What Motivates You? How Attitudes about Digital Media Shape Teaching and Learning," School Librarians of Rhode Island Conference, Warwick, RI, March 8, 2013.

"Kids Who Produce News Become Better Citizens," Panel presentation, SXSWEdu, Austin, TX, March 6, 2013.

**Keynote Address:** "Teens and Libraries: A Media Literacy Perspective," Young Adult Library Services Association (YALSA) Summit on Teens and Libraries. Seattle, WA. January 24, 2013.

**Keynote Address:** "Digital Literacy and Libraries: What's Coming Next," Metropolitan New York Library Council (METRO) Annual Gathering, Baruch College, New York, NY. January 15, 2013.

"Convergence and Community: Preparing Future Workers for the New Knowledge Network that Connects Libraries, Newsrooms, Agencies and Studios." Conference co-organizer and moderator. January 16 - 17, 2013. University of Rhode Island, Kingston, RI.

"Measuring Digital Literacies: Outcomes and Assessment." Moderator, American Library Association webinar, December 11, 2013. Office for Information Technology Policy (OITP) and the Digital Literacy Task Force.

"Creating a Culture of Learning," Moderator, American Library Association webinar, November 14, 2012. Office for Information Technology Policy (OITP) and the Digital Literacy Task Force.

"Sixth Annual Seminar in Media Literacy and Prevention," Drug Free Pennsylvania. November 28, 2012. King of Prussia, PA.

"Learning Language and Critical Thinking about Advertising: Adolescent Immigrant Students Encounter Media Literacy," with Haixia He and Michael RobbGrieco, Paper presentation at the National Communication Association, Orlando FL, November 17, 2012.

"Making Meaning in Elementary School: A Preliminary Examination of the Development of Children's Media Literacy Competencies," with David Cooper Moore and Molly Schlesinger. Paper presentation at the National Communication Association, Orlando FL, November 17, 2012.

"Sixth Annual Seminar in Media Literacy and Prevention," with Dr. Brian Primack. Drug Free Pennsylvania. November 6, 2012. State College, PA.

"A Comparison of WordPress and Wikispaces for Collaborative and Digital Writing in the Context of Higher Education." Presentation to WordCamp Providence, Providence, RI. October 27, 2012.

"Understanding Copyright and Fair Use." Give Me Five Media Teacher Lab. Rhode Island Council on the Arts, Providence RI. October 22, 2012.

When Literacy Goes Digital: Meeting the Needs of All Learners with Digital and Media

Literacy." Distinguished Lecture, Baylor University College of Education, Waco, TX. October 18, 2012.

"The Future of Publishing," Presentation at the Redwood Library and Athenaeum, Newport RI. October 13, 2012.

"Transforming Education with Digital and Media Literacy: Focus on Young Learners," Indiana State Reading Association, Indianapolis, IN. September 23, 2012.

"Supporting Digital and Media Literacy in Urban Elementary Schools," Presentation with David Cooper Moore. Alliance for Community Media conference, Chicago, IL. August 2, 2012.

"Cine-kids: Exploring the Past and Present of Youth Media Production," Paper presentation with David Cooper Moore. 13th Annual Northeast Historic Film Summer Symposium, Bucksport, ME, July 27, 2012.

"The Promise and Perils of Social Media: Examining KONY2012," Workshop. What You Do Matters Youth Leadership Conference, U.S. Holocaust Memorial Museum, Washington DC. June 30, 2012.

"Beyond Indifference," Moderator, panel discussion with youth leaders. What You Do Matters Youth Leadership Conference, U.S. Holocaust Memorial Museum, Washington DC. June 30, 2012.

"Young People and Online Learning: Maximizing Engagement, Minimizing Privacy Risks," Participant on an online panel discussion with Jason Schultz, Harvard Berkman Center, June 26, 2012. <u>http://connectedlearning.tv/jason-schultz-young-people-and-online-learning-maximizingengagement-minimizing-privacy-risks</u>

"Powerful Voices for Kids: Digital and Media Literacy Education." With David Cooper Moore and John Landis. Presentation at the International Society for Technology in Education (ISTE), San Diego, CA. June 25, 2012.

"Digital Literacy at the Front Lines of Library Service: Issues, Challenges and Opportunities," Presentation and panel discussion, American Library Association, Anaheim, CA. June 23, 2012.

"Source Code: Digital Youth Participation. What We're Learning From Powerful Voices for Kids" Paper presentation, American Library Association, YALSA. Anaheim CA, June 22, 2012.

"Messy Engagement and Strategic Risk Taking as an Instructional Strategy in Informal Learning," Paper presentation, International Communication Association (ICA), Phoenix, AZ. May 28, 2012.

"How Media Literacy Supports Civic Engagement in a Digital Age," with Hans Martens. Paper presentation, International Communication Association (ICA), Phoenix, AZ. May 26, 2012.

**Keynote Address:** "Digital Natives or Digitally Naïve: Lessons on Digital and Media Literacy." Pennsylvania Library Association, College and Research Division. Bucks County Community College, Newtown, PA. May 24, 2012.

"Mind Over Media: Are You More Powerful than Propaganda?" Panel member, The Paley Center for Media, New York, NY. May 21, 2012.

"The Promise of Libraries Transforming Communities." Presentation at invitational conference co-sponsored by the American Library Association, the Institute of Museum and Library Services and the National Endowment for the Humanities. Washington DC. May 4, 2012.

"Mind Over Media: Are You More Powerful than Propaganda?" Moderator with guests including Eli Attie, Bill Carrick, Steven Luckert and Daniel Schnur. Sponsored by the U.S. Memorial Holocaust Museum and the Paley Center for Media, Beverly Hills. May 2, 2012.

"Fostering Literacy and Response with Research-Based Instructional Practices and Web 2.0 Technologies." Presentation at Pre-Conference Institute, International Reading Association (IRA). Chicago, IL. April 29, 2012.

"Copyright Clarity." Workshop leader, Notre Dame High School, Lawrenceville NJ, April 26, 2012.

"Charting the Future: Library and Information Studies, Comparative Literacies, Interdisciplinary and Experiential Learning," Presentation at the Annual Gathering, University of Rhode Island Graduate School of Library and Information Studies, Kingston, RI. April 20, 2012.

"How Audiences Respond to the Merging of Art, Online Journalism and Advocacy." Presentation at an invitational conference on the Future of Online Journalism: News, Community and Democracy in the Digital Age. Ohio State University, Moritz College of Law. Columbus, OH. March 30, 2012.

"Seeing, Believing and Learning to be Skeptical: Supporting ESL Language Learning through Advertising Analysis Activities" with Haixia He. 10<sup>th</sup> Annual Northeast Media Literacy Conference, University of Connecticut, Storrs. March 16, 2012.

"Does Digital and Media Literacy Support Civic Engagement?" Paper presentation, Digital Media and Learning (DML) Conference: Beyond Educational Technology, San Francisco, CA. March 3, 2012.

"Exploring Our Relationship with Jersey Shore," Workshop for the Harrington School of Communication Living Learning Community, University of Rhode Island, Kingston, RI. February 16, 2012.

"Reflections on Reading Caleb's Crossing on an iPad," Panel presentation with Pulitzer prize winner author, Geraldine Brooks at the One Book, One Rhode Island event, Rhode Island Center for the Book. Newman Congregational Church, Rumford, RI. January 22, 2012.

**Keynote Address:** "Transforming Education Through Digital and Media Literacy," Bay Area Independent School Librarians (BAISL). The Bay School, San Francisco, CA. January 17, 2012.

"Copyright Clarity," 2012 Winter Faculty Institute. University of Delaware, Wilmington, DE, January 10, 2012.

**Keynote Address:** "Transforming Higher Education Through Digital and Media Literacy," 2012 Winter Faculty Institute. University of Delaware, Wilmington, DE, January 10, 2012.

"Video Documentation as a Tool for Teacher Education in Media Literacy," presentation to the Educational Linguistics roundtable seminar, Graduate School of Education, University of Pennsylvania, Philadelphia, PA, December 14, 2011.

"Online Video Creation for Undergraduates: Consequences for Media Literacy." Presentation with Anu Vendantham. Coalition for Networked Information (CNI), Arlington VA, December 13, 2011.

"Meeting the Challenges of 21st Century Propaganda," Panel presentation at the National Council of Teachers of English (NCTE), Chicago, IL, November 18, 2011.

"The Media Straight Up," 5<sup>th</sup> Annual Media Literacy Seminar, Drug Free PA, Valley Forge, PA, November 14, 2011.

"The Media Straight Up," with Dr. Brian Primack. 5<sup>th</sup> Annual Media Literacy Seminar, Drug Free PA, State College, PA, November 7, 2011.

"Copyright Clarity Train-the-Trainers," with Spiro Bolos. New Trier High School, Northfield, IL. October 28, 2011.

**Keynote Address:** "Down with the Silos: Embracing Interdisciplinary Connections across Campus and Community," New York State Communication Association, Ellenville, NY, October 21, 2011.

**Keynote Address:** "Maximizing the Power of Media for Teaching 21<sup>st</sup>-Century Skills," Iowa Council of Teachers of English, Johnston, Iowa. October 13, 2011.

"Yes, You Can Use Copyrighted Materials! Conquering Copyright Confusion," Iowa Council of Teachers of English, Johnston, Iowa. October 13, 2011.

**Keynote Address:** "It's All in the Family: New Literacies Connect Culture to Classroom," International Visual Literacy Association, The Richard Stockton College of New Jersey, Pomona, NY, September 29, 2011.

### 2010 - 2011

"Copyright Clarity: Train the Trainers," Day-long workshop at Temple University, Center City Campus, August 25, 2011.

"Copyright Clarity," International Society for Technology Education (ISTE), Philadelphia PA, June 29, 2011.

"Leading the Way to Copyright Clarity," with Kristin Hokanson and Spiro Bolos. Full-day workshop. International Society for Technology Education (ISTE), Philadelphia PA, June 26, 2011.

"Views on the News: Media Literacy Competencies in the Elementary Grades," with Henry Cohn-Geltner and John Landis. International Reading Association (IRA), Orlando, Florida. May 9, 2011.

"Copyright Clarity for School Library Media Specialists" Half-day workshop to the Pennsylvania School Library Association, Penn State University, State College, PA, April 28, 2011.

"The Media Straight Up," with Brian Primack. Fourth Annual Conference on Media Literacy and Substance Abuse Prevention, Philadelphia PA, April 26, 2011.

"Unlocking the Power of Film for Education: Seeking a DMCA Exemption for Media Literacy Education." Panel presentation, Conference on College Composition and Communication. Atlanta, GA, April 9, 2011.

"Still Confused? A Conversation about Copyright, Fair Use and Remix Culture with Renee Hobbs and Joyce Valenza." Webinar sponsored by LibraryLinkNJ, the New Jersey Library Cooperative. April 6, 2011.

"Webinar on Copyright and Fair Use for Technology Directors," With Kristin Hokanson and Spiro Bolos. International Society for Technology Education (ISTE), April 5, 2011.

"Copyright and Fair Use for Digital Learning: Teaching Strategies that Work," Paper presentation, Association of College and Research Libraries (ACRL), Philadelphia, March 30 – April 2, 2011.

**Keynote Address**: "Digital and Media Literacy: A Plan of Action," Northeast Media Literacy Conference, University of Connecticut, Storrs, March 25, 2011.

"Trolling, Transgression and Cyberbullying in the Classroom and at Home," Paper presentation at Digital Media and Learning (DML) Conference, Long Beach, CA, March 4, 2011.

"Powerful Voices for Kids: A University-Community Partnership," Presentation at the Temple University Forum on Metro Engagement, Philadelphia PA, February 22, 2011.

"Down with the Silos: How Digital and Media Literacy Embraces Interdisciplinary Connections between Campus and Community," Presentation at the Northeast E-Learning Consortium, Villanova University PA, February 17, 2011.

"Remix and Fair Use in Education," Presentation, Midwest Educational Technology Conference, St. Louis, MO. February 16, 2011.

"Powerful Voices for Kids: Media Literacy and Technology Integration in Urban Elementary Education," Workshop, Midwest Educational Technology Conference, St. Louis, MO. February 16, 2011.

"Student Publishing and Remixing: Keeping in Safe and Legal," Panel presentation, Midwest Educational Technology Conference, St. Louis MO, February 16, 2011.

"Digital and Media Literacy Education," Panel presentation, Educon 2.0. Science Leadership Academy, Philadelphia PA, January 30, 2011.

"Copyright Advocacy and the DMCA," Sabbatical research presentation, School of Communications and Theater, Temple University, Philadelphia PA. November 30, 2010.

"Why Writing Teachers Need Media Literacy and Copyright Clarity," National Writing Project (NWP) conference, Orlando FL, November 18, 2010.

Webinar: "Can My Students Use Images in their Writing?" National Council of Teachers of English webinar, November 10, 2010.

"Digital and Media Literacy: A Plan of Action," Presentation and paper at Family Online Safety Institute (FOSI) conference, Washington, DC. November 5, 2010.

"Powerful Voices for Kids: Year 2 Research Agenda," Brown Bag Lunch presentation, College of Education, Temple University, Philadelphia PA. November 4, 2010.

**Keynote Address:** "The First Amendment Goes Online," Garden State Scholastic Press Association, Rutgers University, October 25, 2010.

"New Literacies: A Contextual Perspective for News and Current Events," News Literacy and Digital Citizenship Initiative Conference, Loyola University Chicago, October 22, 2010.

With Rawia Al-Humaidan. "Dismantling Middle East Stereotypes Through Media Literacy and Online Communication: An Elementary Education Case Study." Paper presentation, Arab-US Association for Communication Educators (AUSACE) Conference, Kuwait, October 16, 2010.

"Teaching About Stereotypes in the Media," Day-long workshop in conjunction with the screening of Reel Injun, WHYY and ITVS, Philadelphia, PA. October 16, 2010.

"Online Relational Aggression among Girls and Boys Regarding Plus-size Models" with Kate Spiller. Paper presented at "Reimagining Girlhood: Communities, Identities, Self-Portrayals" conference, October 23, 2010, State University of New York College at Cortland.

"Media Literacy and Drug Prevention," Day-long workshop to the City of Detroit Prevention Initiative, Detroit, MI, October 5, 2010.

Webinar: "Copyright Clarity: What Every English Teacher Needs to Know," National Council of Teachers of English webinar, September 14, 2010.

"Copyright Clarity," Day-long workshop, Philadelphia PA. Temple University Center City Campus, August 19, 2010.

"Advancing the Digital and Media Literacy Recommendations of the Knight Commission on the Information Needs of Communities in a Democracy," Aspen Institute Forum on Communication and Society. Aspen, CO. August 17, 2010.

"News Literacy: What Works and What Doesn't," Paper presentation the Association of Journalism and Mass Communication, Denver, CO, August 6, 2010.

"Technology Education and Copyright," Kornberg School of Dentistry, Temple University, Philadelphia PA. July 26, 2010

## 2009 - 2010

"Copyright Clarity," Presentation at the International Society for Technology in Education (ISTE) conference, Denver CO, June 29, 2010.

"Copyright and Fair Use: What Every Library Media Specialist Needs to Know," Half-Day workshop for the Pennsylvania School Library Association, State College, PA, April 15, 2010.

"Renee Hobbs on Copyright, Fair Use and Digital Learning," Paley Library, Temple University, April 13, 2010.

"Copyright Clarity: How Fair Use Supports Digital Learning," Florida International University staff development conference, Miami, FL. April 9, 2010.

"Communication and Digital Culture: Teaching About/With Fair Use," Popular Culture/American Culture Association conference, St. Louis, MO, April 2, 2010.

"Introduction to Digital Citizenship," Day-long workshop for K-12 educators, State College School District, State College, PA. April 1, 2010.

"In and Out of the Box: Elementary Rural, Urban and Minority Children's Engagement with Digital Media for Learning about the World," First Annual Digital Media and Learning (DML) Conference, LaJolla, CA, February 19, 2010.

"Fair Use: Perspectives on Copyright and Fair Use for Digital Learning," Digital Media and Learning Conference, LaJolla, CA, February 19, 2010.

"Erasing Copyright Confusion," National Council of Teachers of English (NCTE) conference, Philadelphia PA. November 22, 2009.

Panel Member, "The Power of Youth Voice: What Kids Learn When They Create Digital Media," Public forum sponsored by the Woodrow Wilson Foundation, the National Writing Project and the MacArthur Foundation, Philadelphia PA, November 18, 2009.

"Copyright Clarity for Multimedia Composition," presentation at the National Writing Project Annual Meeting, Philadelphia PA, November 18, 2009.

"Media Literacy and Technology Integration," Day-long workshop with faculty of the Montgomery School, Chester Springs, PA, November 3, 2009.

"Conquering Copyright Confusion," half-day workshop presented at the Pennsylvania Communication Association, Latrobe, PA, October 13. 2009.

**Keynote Address:** "Yes, You Can! Use the Power of Fair Use for Media Literacy Education," Media Literacy Week, St. Louis, MO, October 9, 2009.

Panel member, "Challenges of Successful Entrepreneurship in an Internet Age," Global Creative Economy Convergence Summit, Philadelphia, PA. October 6, 2009

#### 2008-2009

"Access, Analyze, Act: A Blueprint for Civic Engagement," Association for Education in Journalism and Mass Communication, Boston, August 7, 2009.

"Does It Work? Assessing the Effectiveness of Media Literacy in K-12 Education," with Cyndy Scheibe. National Association for Media Literacy Education, Detroit, MI, August 3, 2009.

"Using VoiceThread.com for Media Literacy," with Kelly Mendoza. National Association for Media Literacy Education, Detroit, MI, August 3, 2009.

"Media Literacy as a Tool to Promote Global Understanding. National Association for Media Literacy Education, Detroit, MI, August 2, 2009.

"Erasing Copyright Confusion," National Association for Media Literacy Education, Detroit, MI, August 1, 2009.

"Best Practices in Fair Use for 21<sup>st</sup> Century Educators," National Educational Computing Conference (NECC), Washington, DC, June 28, 2009.

Day-long Workshop: "Media and Democracy." Annenberg Summer Teacher Institute: The Constitution, Today and Tomorrow. National Constitution Center, Philadelphia, June 27, 2009.

**Keynote Address:** "Best Practices in Copyright and Fair Use for K-12 Educators" Association for Educational Publishers, Washington, DC, June 11, 2009.

"The Effect of Media Literacy Education on Susceptibility to Media Bias," International Communication Association, Chicago, IL. May 24, 2009.

"Media Literacy Gets Fair Use: The Best Practices Model in Teaching," International Communication Association, Chicago, IL, May 22, 2009.

Panel presentation: "Fair Use and Academic Freedom: Asserting Fair Use Rights in Communication." International Communication Association, Chicago, IL. May 21, 2009.

**Keynote Address:** "Conquering Copyright Confusion: Implications for Teaching and Learning with Digital Media," Southeastern Pennsylvania Consortium for Higher Education (SEPCHE), Ethical Uses on Information in an Online World. Layfayette Hill, PA. May 13, 2009

"Anticircumvention Rulemaking: Petition 4C and 4D," Testimony to the U.S. Copyright Office, Washington, D.C., May 6, 2009.

"Ever Changing Texts Provide a World of Possibilities for Literacy Education," International Reading Association, Minneapolis, MN. May 4, 2009.

Workshop: "Composing with Image and Words using Web 2.0 Tools," International Reading Association, Minneapolis, MN. May 3, 2009.

**Keynote Address:** "Eliminating Copyright Confusion for 21<sup>st</sup> Century Learning," Delaware County Intermediate Unit English Education Day, April 20, 2009. Morton, PA.

"Copyright, Media Literacy and Fair Use," Presentation to the Michigan Association for Computer Users in Learning, Detroit, MI, March 18, 2008.

"Best Practices for Fair Use in Multimedia Composition," Conference on College Composition and Communication, San Francisco, CA, March 13, 2009.

"Watch it, Make it, Analyze it: Building Media Literacy Skills in Young People," Panel member, Celebration of Teaching and Learning, WNET Channel 13, New York, March 7, 2009.

"Putting an End to Copyright Confusion and Developing Media Literacy with your Students," Educon 2.1 conference, Philadelphia, PA, January 24, 2009.

"Yes, You Can! Using Copyrighted Materials: Conquering Copyright Confusion," Presenter, NCTE Webinar, January 14, 2009.

"Copyright: From Nuts and Bolts to Web 2.0" Presenter at the ISTE Webinar with Hall Davidson, December 4, 2008.

"Are We Ready for What's Happening in K-12?" Moderator, Educause Mid-Atlantic Regional Conference, Philadelphia, PA, January 8, 2009.

"The IFC Media Project Town Hall Meeting," Panel moderator exploring the reporting of crime news and its impact with Tucker Carlson, Juan Williams and others. MIT Museum, Cambridge, MA. December 18, 2009.

"The IFC Media Project Town Hall Meeting," Panel moderator exploring the reporting of crime news and its impact with Dan Rather, Lynne Abraham, Bill Marimow and others. Independence Visitor Center, Philadelphia, PA. December 17, 2008.

Panel Member, Screening and discussion of "Helvetica," documentary on the development of the typeface. ITVS Community Cinema, The Rotunda, Philadelphia PA. December 4, 2008.

Panel Member, WNET Celebration of Teaching and Learning, New York, NY. December 3, 2008.

"Using Digital Audio Books to Promote Literacy: Instructional Strategies Make a Difference." Paper presentation, National Council of Teachers of English, San Diego, CA. November 23, 2008.

"The Media Education Lab: Creating University-Community Partnerships in Media Literacy." Presentation, National Communication Association, San Antonio, TX. November 22, 2008.

"Mashups, Remixes, and Video Culture: Engaging the YouTube Generation in the Classroom," Panel member, Educause, Orlando, Florida. October 29, 2008.

"News Literacy: The Education Perspective." Presentation at Re-booting the News: Reconsidering an Agenda for American Civic Education, National Constitution Center, Philadelphia. October 24, 2008.

"Yes, You Can! A Statement of Best Practices for Fair Use for Media Literacy Educators," Scholarly paper presentation, International Visual Literacy Association, Blacksburg, VA, October 19, 2008.

"Introduction to Media Literacy," Day-long seminar offered to the staff of Shalom, Inc health prevention educators, Temple University, Philadelphia, September 24, 2008.

"Media Literacy and Reading Research," **Keynote Address**, Oklahoma Teacher Enhancement Program, Oklahoma Higher Education Department. Rose State College, Oklahoma City, OK, September 19, 2008.

"The Relationship between Media Literacy and News Literacy," Panel presentation, News Literacy Conference, Poynter Institute for Media Studies, St. Petersburg FL, August 9, 2008.

"The Relationship between Media Literacy and News Literacy," News Literacy Conference, Poynter Institute for Media Studies, St. Petersburg FL, August 9, 2008.

### 2007-2008

**Keynote Address,** "What the Research Says," Alliance for a Media Literate America, St. Louis, MO. June 24, 2007.

"Exploring Media Literacy through Online Gaming with Girls," National Educational Computing Conference, Atlanta GA. June 26, 2007.

"Intellectual Property Issues in Multimodal Literacy Education," National Council of Teachers of English, New York, November 16, 2007.

Panel Presentation: "Issues with Academic Publishing in a Digital Age: Corporate Control of Journal Costs/Publishing Versus Open-Source Publication Related to Public Dissemination, Fair Use, and Tenure Review." National Reading Conference, Austin Texas, November 30, 2007.

"Understanding Copyright and Fair Use," Presentation at the Student Television Network conference, Anaheim, CA, January 18, 2008.

**Keynote Address:** "Media Literacy: Activism, Consumption and Production," Boston Public Schools, Arts Media and Communication Conference, Northeastern University, Boston. February 2, 2008.

"The Cost of Copyright Confusion for Media Literacy," Exploring New Media Worlds: Changing Technologies, Industries, Cultures and Audiences in Global and Historical Context. Texas A&M University, College Station, TX, March 1, 2008.

"Problematizing the Core Instructional Practices of Media Literacy." Presentation at the Society for Cinema and Media Studies Conference (SCMS), Philadelphia PA, March 9, 2008.

"Reducing Copyright Confusion: A Webinar." Presentation with Peter Jaszi to the Pennsylvania Technology Teachers, 21<sup>st</sup> Century Learning Community. March 13, 2008.

"Developing an Online Current Events Community," Paper presentation with Paul Folkemer. Association for Supervision and Curriculum Development (ASCD), New Orleans, March 16, 2008.

**Keynote Address:** "Technology Tools to Engage All Learners in Literacy." International Reading Association conference, Atlanta, Georgia, May 4, 2008.

"Ever-Expanding Text Types Create a World of New Opportunities and Challenges," Special Session: Inside the Handbook of Research on Teaching Literacy Through the Communicative and Visual Arts. International Reading Association, Atlanta, Georgia, May 5, 2008.

"Sisters, Cousins, Competitors, Friends: Visual Competence and Media Literacy," Paper presented to the International Communication Association, Montreal Canada, May 25, 2008.

"Media Literacy and the Arab Region" Panel presentation at Overseas Conversations V. Fordham University, New York NY, June 9, 2008.

Paper co-authored with Erica L. Rosenthal. "Celebrity Identification and Media Literacy Among 'Tween' Girls." Society for the Psychological Study of Social Issues (SPSSI), 2008 Biennial Convention, Chicago, IL, June 28, 2008.

"Media Literacy, Artistic Expression and Copyright," American Library Association Conference, Anaheim, CA, June 30, 2008.

### 2006-2007

Panel member, "The World According to Sesame Street," ITVF screening and discussion, WHYY, Philadelphia. September 28, 2006

"What's Fair about Fair Use? Copyright and Fair Use Issues for Media Education," Action Coalition for Media Education (ACME) conference, Burlington, VT, October 6, 2006.

**Keynote address**, "Literacy for the Information Age," 54<sup>th</sup> Annual Alfred Korzybski Memorial Lecture, Institute of General Semantics National Conference, Fort Worth, Texas, October 28, 2006.

"Searching, hyper-linking, and multi-tasking: Findings from the front lines of media literacy education." Panel presentation, National Communication Association, San Antonio, Texas. November 18, 2006.

"Research on Media Literacy." Day-long workshop presentation. National Council of Teachers of English National Conference, Nashville, TN. November 20, 2006.

"Reading the Media," Concord High School, January 14, 2007.

"Evaluating an Online Gaming Intervention for Girls," BRASS (Behavioral Research Network Brownbag). February 8, 2007.

**Keynote Address**: "Gender, Gaming and Media Literacy," Popular Culture in the Classroom: Teach, Think, Play. Columbia University, March 25, 2007

"What's Fair about Fair Use for Media Literacy Educators?" Northeast Media Literacy Conference, Storrs, Connecticut, March 30, 2007

Panel Presentation: "How Immersive Play Spaces Can Build Critical Thinking Skills about Media and Popular Culture," Media in Transition Conference, Massachusetts Institute of Technology, April 27 – 29, 2007.

"Theoretical and Historical Foundations of Media Literacy, "International Reading Association, Toronto, Canada, May 15, 2007.

"Using Audio Books to Promote Critical Listening Skills," International Reading Association, Toronto, Canada, Ma7 17, 2007.

"All the Grey Areas: How Media Educators' Beliefs about Copyright and Fair Use Affect Instruction," International Communication Association, San Francisco, CA, May 25, 2007.

Panel Presentation: "Youth Media in the United States," Media Literacy Overseas Conversations III Conference, Fordham University, New York, NY. June 2, 2007.

### 2005-2006

"Media Literacy in K-12 Education: Introduction to Issues in Theory, Research and Implementation," North Carolina State Teleconference, East Carolina University, September 26, 2005.

"Media Literacy 101: A Primer for Getting Started," National Council of Teachers of English, Pittsburgh, November 19, 2005.

"What's Up with Media Literacy?" Overseas Conversations (II) Conference, Chelsea Art Museum, New York, NY, June 10, 2005.

"The Media Straight Up!" Presentation at the Association for Education in Journalism and Mass Communication (AEJMC), San Antonio, TX. 2<sup>nd</sup> Place Award, Creative Projects Competition, Visual Communication Division. August 11, 2005.

**Keynote Address:** "Who are Our Students? Understanding the Role of Media and Technology in the Lives of College Students." Day-long faculty development workshop, Knox College, August 25, 2005, Galesburg IL.

**Keynote Address**, "Media Literacy in K-12 Education: Introduction to Issues in Theory, Research and Implementation," North Carolina State Teleconference, East Carolina University, September 26, 2005. "21<sup>st</sup> Century Mass Media and Technology in the Lives of Children and Youth," Presentation at the Maryland Association of Nonpublic Special Education Facilities. Baltimore, Maryland, November 4, 2005.

"Media Literacy 101: A Primer for Getting Started," Presentation to the National Council of Teachers of English (NCTE), Pittsburgh, November 19, 2005.

"Integrating Media Literacy into the Middle-School Curriculum." A day-long workshop for teachers at Mechanicsburg Middle School, Mechanicsburg, PA. December 3, 2005.

"Media Literacy in the Middle School." Presentation to the Pennsylvania Middle School Association, Penn State University, State College, PA. March 20, 2006.

**Keynote address**, "21<sup>st</sup> Century Communicators." New Jersey Communication Association, Association, Montclair State University, March 26, 2006.

"Media Smart Girls: Connecting Media Literacy and Health in a Website for Girls" with Sherri Hope Culver, Jiwon Woon, and Kelly Mendoza. New Jersey Communication Association, Montclair State University, March 25, 2006.

"Reading the Media: Teacher attitudes about analyzing media in the high-school English classroom." Paper presentation at the American Educational Research Association (AERA), San Francisco, April 10, 2006.

"Transforming Community: A Conversation about Building Community across Media Studies, Media Education and Media Ecology." Invited panel presentation, Eastern Communication Association, April 26, 2006.

"Media Smart Girls," Games, Learning and Society conference, Madison, WI. June 15, 2006.

"My Pop Studio," Turn Beauty Inside Out: Girls National Leadership Conference, St. John's University, New York, June 25, 2006.

### 2004-2005

"Media Arts Education Policy for Pennsylvania," Pennsylvania Arts Education Policy Colloquium, October 8, 2004. University of the Arts, Philadelphia, PA.

"Literacy for the Information Age" presentation to the faculty, Ferguson High School, Miami FL, October 27, 2004.

"Building Print Literacy Skills with Media Literacy," Michigan Language Arts Retreat, Frankenmuth, MI, October 30 2004.

**Keynote address**: "Critical Thinking and New Educational Technologies," Buffalo Public Schools staff development program, November 17, 2004.

"Multiple Visions of Multimedia Literacy: The Dynamics of an Emerging Field," National Reading Conference, San Antonio, TX, December 2, 2004.

"The Potential of Technology in Principal Dimensions of Literacy Instruction," National Reading Conference, San Antonio, TX, December 3, 2004.

**Keynote address** and faculty development workshop, "A Seminar on Information Literacy," Alvernia College, Reading PA, January 19, 2005.

"Media Matters: Mass Media, New Technologies and Child Development," presentation at Waldron-Mercy Academy, Merion, PA, March 15, 2005.

"Building Literacy Skills with Television News," Media Smart Seminar, Philadelphia, PA. March 30, 2005.

"The Media Straight Up!" Paper presentation at the National Media Education Conference, San Francisco, CA, June 27, 2005.

#### 2003-2004

"Integrating Media Literacy into Secondary English Language Arts," workshop presentation, Midland Independent School District, Midland, TX. August 14, 2003.

"Using Media Literacy to Support Health Prevention," workshop presentation, St. Augustine/St. Johns School District, St. Augustine, FL. October 6, 2003.

"Examining the Uses of Non-Fiction in Secondary English Language Arts Education," workshop presentation, Dayton Public Schools, Dayton, OH. October 17, 2003.

Speaker and participant for an international teleconference linking five cities at the International Media Literacy Forum, Hunter College, New York, NY. November 7, 2003.

"What's Reel and What's Real: A Focus on Non-Fiction," presentation at the National Council of Teachers of English, San Francisco, CA. November 20, 2003.

"What Do Kids Learn in New Literacy Classrooms?" coordinator for research roundtable, National Council of Teachers of English, San Francisco, CA. November 22, 2003.

"Children and Press Coverage of War," television guest appearance on Philly Live, WBYE-Philadelphia, December 3, 2003.

"Teaching and learning in the 21st century university." Presentation at the Teaching and Learning Symposium plenary session, Temple University, Philadelphia, PA, January 15, 2004.

**Keynote address**: "Arts Education in a New Millennium: Learning and Teaching with Media and Technology" Pennsylvania Arts Education Partnership, Philadelphia, PA. January 10, 2004.

"The Media Straight Up! Media Literacy and Substance Abuse Prevention" Drug Free PA professional development seminar, January 29, 2004, Harrisburg PA.

Day-long seminar: "The Media Straight Up! Media Literacy and Prevention." Drug Free Pennsylvania Conference. Harrisburg, PA, February 6, 2004.

"Learning to Critically Analyze Advertising: Measuring Media Literacy Skill Development in Adolescents." STARSS presentation, School of Communications and Theater, Temple University, February 25, 2004.

**Keynote address**, "Media in Contemporary Childhood: What's a Parent to Do?" Farmington River Elementary School, Mass Media and Child Development Conference. Otis, MA, May 21, 2004.

"Learning to Analyze Advertising," International Communication Association Conference. New Orleans, LA, May 30, 2004.

"What's Up with Media Literacy?" Overseas Conversations (I) Conference, Chelsea Art Museum, New York, NY, June 14, 2004

"Integrating Media Literacy into Youth Media Programs," 2004 CTCNet Conference. June 12, 2004, Seattle, WA.

"Blake School Summer Academy in Media Literacy." Developed and led a week-long seminar with 20 K-12 faculty members of The Blake School, Minneapolis, MN. August 8 – 13, 2004.

## CONFERENCE PAPER PRESENTATIONS FROM 2003 – 1985 AVAILABLE UPON REQUEST